



CITY NEWSLETTER

Spring 2024 Issue



NEED TO KNOW ITEMS:

- Yard waste collection begins Monday, April 8. See Page 3 for more details.
- Save the date for ART 64, Wauwatosa's bracket style live-painting competition. See Page 3 for more details.
- Construction has started on Potter Road. See Page 3 for more details.

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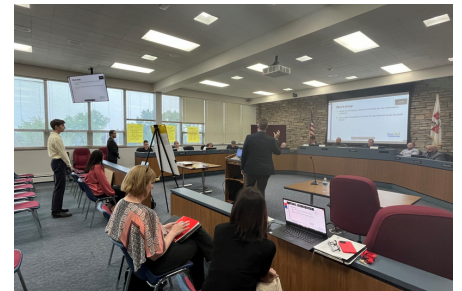
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THE MAYOR'S CORNER

A Message From Mayor Dennis McBride



Under Wisconsin law, cities have a narrow, but important, mission. We pave and plow our roads; collect garbage, recycling, and yard waste; supply water; provide police and fire protection; maintain a health department; and provide a few parks.

We also collect property taxes to keep the city running, but also on behalf of the Wauwatosa School District, Milwaukee County, MATC, and the Milwaukee Metropolitan Sewerage District.

In short, our mission is to provide fundamental services to residents, businesses, and visitors. This is a big task: at night, Wauwatosa is the state's 14th-largest city, with 49,000 residents, but the fourth-largest (after Milwaukee, Madison, and Green Bay) each workday, when 105,000 people live, work, shop, or visit here. This would not be possible without our city employees. A January storm demonstrated their commitment when the Police, Fire, and Public Works Departments worked around trees and power lines felled by heavy snow to ensure that everyone was safe and services continued. I'm sure we're all grateful for the everyday dedication of our workers.

WAYS YOU CAN ENGAGE:

- **Online:** www.wauwatosa.net
- **In person:** 8 a.m. - 4:30 p.m. Monday - Friday (7725 W. North Ave.)

 www.facebook.com/CityofWauwatosa

 [@CityofWauwatosa](https://www.instagram.com/CityofWauwatosa)

WAUWATOSA'S NEWS IN BRIEF

Your latest city news.

Reminder: Yard Waste Collection

Curbside yard waste collection begins on Monday, April 8, and ends on Oct. 4, 2024. Yard waste is collected on the week opposite of your recycling collection. There is a 50-pound weight limit for each container of material and/or bundle of brush. Be sure to mark your containers "Yard Waste" or "Yard Materials" in letters that are at least 2" high on three sides of the container so our drivers can see it. You can dispose of yard waste in paper bags. Bundle brush with string or twine; do not use wire or plastic. We ask that you separate leaves and brush from other household garbage during yard waste collection.

Save the Date: ART 64

ART 64, hosted by Discover Wauwatosa and presented by North Shore Bank, is a two-day bracket-style live painting tournament taking place in The Village of Wauwatosa, highlighting diverse, nationwide artists and local businesses. Attend the event from Friday, June 7 - Saturday, June 8. Learn more: www.art64tosa.com.

Potter Road Construction

Wauwatosa will be upgrading the storm sewers in 109th Street & Potter Road down to Underwood Creek. They are all undersized and need to be replaced before we repave 109th Street. The water main in Potter Road and 109th Street will be upsized utilizing previously approved American Rescue Plan Act (ARPA) funds. As part of this project, we will be adding a connection from Underwood School to the Oak Leaf Trail. This is part of a larger initiative (Tosa Trails) to connect regional trail systems to Wauwatosa destinations. When utility work under the road is complete, both Potter Road and 109th Street will be repaved. Learn more: www.wauwatosa.net/potter.

Listing Your Home As a Rental This Summer? What You Need to Know.

All Short-Term Rentals (STR) in the City of Wauwatosa must be licensed through the City of Wauwatosa Health Department. The license year runs from July 1-June 30, so all STRs in Wauwatosa must obtain a license by July 1, 2024. STRs also must be inspected annually to verify the operation meets all requirements of Wisconsin Statutes and Wauwatosa Municipal Ordinances related to public health and safety. Before occupancy or advertising a property as a short-term rental, the property owner (or local representative) shall obtain a City of Wauwatosa STR Permit. Review and approval of a STR permit application may take up to 30 business days, assuming all needed information is supplied. Learn more about how to license your rental by searching "short-term rentals" on wauwatosa.net.

New Senior Programming Coming Soon from the Wauwatosa Health Department

The Wauwatosa Health Department has received a licensing partnership with Senior Planet and Older Adults Technology Services from AARP. Two staff members have been certified to teach the curriculum of these programs, which will serve as additional Health Department programming to help older adults become comfortable navigating devices and the internet. The Health Department's first class will be held at 10:30 a.m. on Tuesday, May 7 in the Firefly Room of the Wauwatosa Public Library. This class will help older adults protect their personal information online. Contact Kristen Hecht, public health specialist, to register: khecht@wauwatosa.net or (414) 831-5543. More classes are coming soon.



COMPREHENSIVE PLAN MILESTONES

Wauwatosa is currently undertaking the creation of a new Comprehensive Plan called Tosa Tomorrow 2045. This is an 18 to 24 month process. The plan is the City's vision for the next twenty years and will address several topics including land use, housing and neighborhoods, economic development, transportation and mobility, community facilities and infrastructure, and parks and open space.

Since June 2023, we've hosted multiple focus groups, Steering Committee meetings, meetings with the business community, and held stakeholder interviews. Public comment opportunities have also included a survey, an online map tool, and DIY workshops. All of this amounts to over 960 survey submissions, map points, attendance at meetings, or other ways that people have participated.



All of this feedback has turned into draft documents for the Steering Committee to review and provide comment. The Steering Committee consists of nine members and includes Alderpersons, Mayor, and representatives from Plan Commission. The Steering Committee held a meeting on February 12 and discussed the draft vision, goals, and key recommendations paired with a preliminary land use framework. The packet of information they reviewed has been developed based on input received through outreach efforts conducted thus far. These components of the plan are intended to provide Wauwatosa with a sense of direction and priorities to be addressed in the plan, before detailed core elements, policies, and actions are drafted in the coming months.

The Steering Committee will continue to meet to review draft documents. The public can view draft documents at Wauwatosa.net/plan, attend Steering Committee meetings, and email staff or elected officials with comments about these documents.

The draft plan will be reviewed at public open houses later this year. After public input, the plan will be introduced for adoption. Adoption includes action by Plan Commission, Community Affairs Committee, Common Council, with a public hearing following Plan Commission. We anticipate this to occur in late 2024 or early 2025. Learn more: wauwatosa.net/plan.



STAY IN TOUCH



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