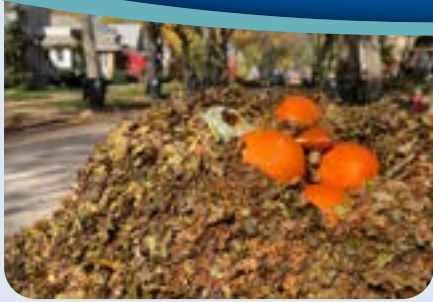




# City Newsletter

## WAUWATOSA

Fall 2022



### Fall Leaf Collection

We pick up leaves and soft plant material (including pumpkins) at the curb for all residential properties in Wauwatosa.

You may begin raking leaves out to the street as early as Monday, October 10, 2022. You may continue to rake leaves out to the street until Sunday, November 20, 2022.

Sometimes we extend the final rake out date if weather permits. We would share this on our website and on social media.

During leaf collection we make three passes through the City with one final collection occurring after the final rake out deadline.

You can see your scheduled leaf collection by searching for "fall leaf collection" on [wauwatosa.net](http://wauwatosa.net).

Find us online @

[www.facebook.com/CityOfWauwatosa](http://www.facebook.com/CityOfWauwatosa)  
[@WauwatosaWI](https://twitter.com/WauwatosaWI) • [www.youtube.com](http://www.youtube.com)

[www.wauwatosa.net](http://www.wauwatosa.net)

### Wauwatosa Community Development Authority Buys Boston Store Property at Mayfair Mall

The Wauwatosa Community Development Authority was the successful bidder at a recent auction of the former Boston Store property at Mayfair Mall. The successful bid was \$3,950,000. Mayfair Mall is an important asset to the local economy. The investment and redevelopment of this site will ensure Mayfair Mall continues to be a regional destination, with the highest retail sales of any mall in Wisconsin. City of Wauwatosa staff members are actively working on innovative uses for this space and crafting a development agreement that will be presented to the Common Council in the near future.

"Maintaining Mayfair Mall as the premier mall in Wisconsin is critical to our local economy," said Wauwatosa Mayor Dennis McBride. "We're excited about the redevelopment of this property and finding the right mix of uses that drive visitors, provide jobs, and increase our tax base."

Redevelopment requires a balanced approach to future growth and change. We are taking a proactive approach through a private-public partnership to ensure redevelopment of the site occurs at the highest and best use.

- The vacant property had two unsuccessful auctions. When the property went up for auction a third time, the city recognized an opportunity to purchase the property and be in the driver's seat about what we'd like to see developed here. Otherwise, a typical development process would have included a private developer choosing what concept to develop.
- Investing in the Mayfair area means that Mayfair Mall will continue to thrive. We're talking with partners to find the right idea for redevelopment.
- Once we successfully redevelop this site, the goal is to increase the economic value of this area. A broad tax base reduces tax costs and allows more revenue to be raised at lower rates.

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- COVID-19 Boosters and Flu Shots
- November 8 Election

## City of Wauwatosa Elected Officials

### MAYOR

Dennis McBride  
mayor@wauwatosa.net  
(414) 479-8915

### DISTRICT 1

James Moldenhauer  
jmoldenhauer@wauwatosa.net  
(414) 453-8821  
Andrew Meindl  
ameindl@wauwatosa.net  
(262) 696-9117

### DISTRICT 2

Margaret Arney  
marney@wauwatosa.net  
(414) 454-9152  
John Dubinski  
jdubinski@wauwatosa.net  
(414) 708-9978

### DISTRICT 3

Joseph Makhlof II  
jmakhlof@wauwatosa.net  
(414) 235-7521  
Robin Brannin  
rbrannin@wauwatosa.net  
(262) 853-2680

### DISTRICT 4

Ernst Franzen  
efranzen@wauwatosa.net  
(414) 510-5575  
David R. Lewis  
dlewis@wauwatosa.net  
(414) 312-3478

### DISTRICT 5

Sean Lowe  
slowe@wauwatosa.net  
(262) 269-1536  
Joel Tilleson  
jtilleson@wauwatosa.net  
(414) 316-2120

### DISTRICT 6

Joe Phillips  
jphillips@wauwatosa.net  
(414) 215-9191  
Meagan O'Reilly  
moreilly@wauwatosa.net  
(414) 465-8330

### DISTRICT 7

Mike Morgan  
mmorgan@wauwatosa.net  
(414) 335-9467  
Amanda Fuerst  
afuerst@wauwatosa.net  
(262) 372-1060

### DISTRICT 8

Jason Wilke  
jwilke@wauwatosa.net  
(414) 520-1962  
Melissa Dolan  
mdolan@wauwatosa.net  
(414) 704-5610



## Mayor's Corner

### Message from Mayor Dennis McBride

Elsewhere in this newsletter, you'll see that the Common Council recently approved the Community Development Authority's purchase of the vacant Boston Store property at Mayfair Mall. Our CDA acted

to ensure that the property's uses will be compatible with Mayfair's existing high-end uses. By controlling the property's future, we will expand our tax base beyond what other buyers would have done and thus provide more support for residential taxpayers like you and me.

Wauwatosa is the envy of other communities for keeping taxes down while preserving city services. Because of the way in which municipal finance is set up in Wisconsin, cities begin each year with budget deficits that can only be filled by redeveloping properties like Boston Store or by cutting staff and services, which we have done, too.

By carefully managing our budgets, our 2022 residential tax levy is the lowest since 2012. Soon, the CDA will sell Boston Store to developers who will return the highest value to our tax base. Over time, this will ease the tax burden on homeowners.

## COVID-19 Boosters and Flu Shots

As we head into the fall and winter respiratory virus season, we encourage everyone to make a plan to boost their protection against COVID-19 and flu.

People 12 and older are now eligible to receive updated COVID-19 boosters (also known as bivalent boosters). Doses of the updated boosters are available at locations throughout the community including local health departments, pharmacies, and health care clinics.

The updated boosters are recommended for people ages 12 and older who have received their primary COVID-19 vaccine series and have not received a COVID-19 vaccine dose in the last two months. Children ages 5-11 continue to be eligible for the original COVID-19 booster, which provides protection against the original strain of COVID-19. It is anticipated that this age group will be eligible for updated boosters in the coming months.

People can safely get their COVID-19 vaccines and other vaccines at the same time, including the annual flu vaccine.

More information, including additional vaccination sites, can be found on our website: [wauwatosa.net/vaccine](http://wauwatosa.net/vaccine)



CITY OF WAUWATOSA

# News in Brief

## \* Trick-or-Treat Hours

The City of Wauwatosa Trick-or-Treat hours are Sunday, October 30, 1 - 4 pm. However, certain neighborhoods celebrate other hours or special events. Check with your neighborhood association for the schedule near you: [wauwatosanac.org](http://wauwatosanac.org)

## \* "Tosa's Voices" Podcast: Residents Ask Their Budget Questions

As the city budget process begins, we asked residents to send us their questions. Finance Director John Ruggini talks about inflation, the city's purchase of the former Boston Store, and different funds and expenses in the budget. Listen to "Tosa's Voices" wherever you listen to your podcasts.

## \* Youth Mental Health Social Worker

In September 2022, the Health Department hired a full-time Youth Mental Health Social Worker to assist youth in Wauwatosa through partnerships with the Wauwatosa School District and private local schools. The social worker conducts mental health assessments, assists with referrals to treatment and other mental health resources, and provides education to students, teachers, and families on a variety of mental health topics. Search for "social worker" on [wauwatosa.net](http://wauwatosa.net) to see the resources available to Wauwatosa families, such as assistance with substance use, mental health, aging, home health hazards, and domestic violence.

## \* Free Online Fair Housing Training Seminar: November 14

The Metropolitan Milwaukee Fair Housing Council is offering free online seminars on fair housing for Wauwatosa rental property managers and owners. The next event is November 14, 8:30 - 10:00 am. You can register at (414) 278-1240.

## \* Wauwatosa Achieves "High Flyer" Status from Bird City Wisconsin

We're committed to habitat creation, monitoring, city goals of protecting green spaces, and promoting sustainability. There are many community partners involved in these efforts: Milwaukee Riverkeeper, County Grounds Coalition, Friends of Hart Park, Milwaukee County Parks, and the many, many volunteers in the area to make all this happen. Read more about how Wauwatosa is keeping our community healthy for birds and people: [birdcitywisconsin.org](http://birdcitywisconsin.org)





## City Budget Meetings

We are in the process of developing the operating budget. The Financial Affairs Committee will have several meetings to review the budget and then the Common Council passes it.

These are dates and topics of budget meetings:

- October 4: Committee of the Whole
- October 11: Financial Affairs Committee
- October 13: Financial Affairs Committee
- October 20: Financial Affairs Committee
- October 25: Financial Affairs Committee
- November 1: Public hearing on the budget
- November 15: Adoption of the budget

You can email [comment@wauwatosa.net](mailto:comment@wauwatosa.net) for your comment to be added to a public meeting packet.

The 2023 Executive Budget emphasizes core services: prioritizing mental health services, investing in elections, delivering on diversity, equity, and inclusion initiatives, ensuring Wauwatosa is a thriving place to live through housing policies and actions and being fiscally responsible despite limitations imposed on local government dollars.

Want to learn more about the budget? Listen to the most recent podcast episode of "Tosa's Voices," follow the city on social media to see posts about specific budget topics, or go to [wauwatosa.net](http://wauwatosa.net) to read more.

## November 8 Fall Election - Voting Options

For every election, we offer absentee voting, in-person absentee voting, and voting on Election Day.

For the 2022 General Election, the hours of In-person absentee voting will take place at City Hall (7725 North Avenue).

- October 25-28: 8:00 am to 4:30 pm
- October 31-November 3: 8:00 am to 4:30 pm
- November 4: 8:00 am to 5:00 pm

On Election Day, we also offer curbside voting assistance for people unable to enter the polling place. Stay in your car and call our City Clerk's office (414) 479-8917, and we will send an Election Inspector to you.

Go to [myvote.wi.gov](http://myvote.wi.gov) to preview your ballot and see your polling location.



## A Career with Wauwatosa

Working for your community means you get to make an impact on a local level. You get to solve problems, make a difficult day easier for a resident, and advance community goals. City of Wauwatosa benefits include a free health clinic for you and your family, paid parental leave, "dress for your day," remote work for some positions, free fitness classes and dietician coaching, and more.

Check out job openings or fill out a job interest form to get a notification when a job is posted: [wauwatosa.net/careers](http://wauwatosa.net/careers)



# CITY OF WAUWATOSA Construction & Development News



## North Avenue Construction 2023

In 2023, there will be significant construction on North Avenue between Met To Wee to Mayfair Road. The project will include reconstruction of the road, utility replacement, bicycle lanes, and stormwater infrastructure. There will be additional details to share later in 2022 about this project.

This will be an impactful project. Please consider subscribing to project updates at [wauwatosa.net/NorthAve](http://wauwatosa.net/NorthAve)



## Schoonmaker Creek: Options to Address Flooding Concerns

Schoonmaker Creek encompasses roughly 1.7 square miles in the City of Wauwatosa and the City of Milwaukee. Much of the original Schoonmaker Creek now flows underground through stormwater sewer systems, except for a small area where it flows in an open channel. The Southeastern Wisconsin Regional Planning Commission evaluated existing flood risk developed stormwater management plans to mitigate those flood risks.

City staff will hire a consulting engineer to work on the detailed alternative analysis. This process will include a public input process that will allow all property owners to have direct conversations with the city regarding the proposed alternatives and their potential impacts.



## New City Park at 116th and Gilbert Avenue

The Common Council allocated \$4 million in American Rescue Plan Act (ARPA) funding to implement the Active Tosa Plan. All ARPA funds must be obligated no later than December 31st, 2024. This means projects must be designed, bid, and under contract by the end of 2024. The corner of 116th & Gilbert is identified in the Active Tosa plan as a site for a new city park. We anticipate starting grading work on the park area in 2023. Construction on the park features may not happen until 2024.



## Sign up for Construction News

Do you want to stay connected with what is going on in Wauwatosa? We offer several options for email lists. Log on to [wauwatosa.net/construction](http://wauwatosa.net/construction) for more information.



## Receive Text and Email Emergency Alerts

In the event of an emergency when critical information has to reach a number of different groups in our community, we need to quickly disseminate information to keep our community safe and informed.

Recently, the City of Wauwatosa began a 3-year contract with a mass notification system called Rave Mobile Safety.

We encourage our residents to opt in to receive time-sensitive notifications on local and urgent situations.

Sign up to receive text and email alerts from the City of Wauwatosa: [wauwatosa.net/alert](http://wauwatosa.net/alert).

We will notify community members through text messages and email to provide details on events including:

- fire and police incidents
- major storm clean up
- sudden closures, such as a water main break on a main road
- other significant and time-sensitive emergencies affecting Wauwatosa

If you have questions about this emergency alert system, please contact Eva Ennamorato at (414) 479-8916 or [eennamorato@wauwatosa.net](mailto:eennamorato@wauwatosa.net).

Outside of emergencies, we encourage you to follow city news by subscribing to the bi-weekly email series called the "Wauwatosa News in Brief" at [wauwatosa.net/enews](http://wauwatosa.net/enews). You can also follow the City of Wauwatosa, Wauwatosa Police Department, and Wauwatosa Fire Department on social media for public safety updates.

## Save the Date!

Oct 22 - 25 \* 5:30 - 9:00 pm  
Trick or Treat

Oct 30 \* 1 pm - 4 pm  
Trick or Treat

Nov 8 \* 7 am - 8 pm  
Election Day

Nov 14 \* 8:30 - 10 am  
Free Online Fair Housing Seminar

Nov 17 \*  
Tosa Village Sip & Stroll

Nov 19 \* 9 am - 3:30 pm  
Celtic Christmas Boutique

Nov 26 \*  
Village Small Business Saturday

Dec 14 - 24 \*  
Hart's Mills European Holiday Market



## ➔ Ways to Engage

ONLINE: Visit us at [www.wauwatosa.net](http://www.wauwatosa.net)

IN PERSON: Visit us Monday-Friday, from 8 am - 4:30 pm at City Hall  
7725 W. North Avenue | Wauwatosa, WI 53213

BY PHONE: Call us at (414) 479-8900

BY SOCIAL MEDIA:



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<https://www.youtube.com>