

City of WAUWATOSA

DEMOGRAPHIC OVERVIEW

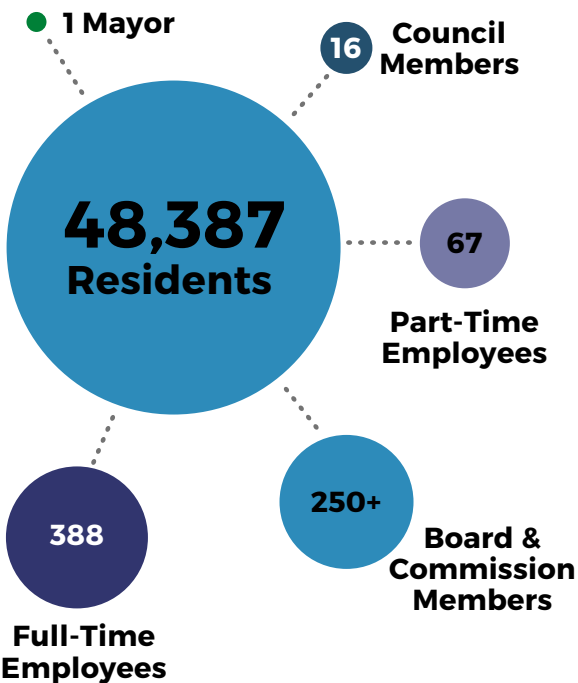


Wauwatosa is Wisconsin's 14th largest city with 48,387 people.

Source: U.S. Census Bureau 2020 Decennial Census

Residents are served by nearly 500 employees and elected officials.

Source: City of Wauwatosa



Engaged Citizens Nearly

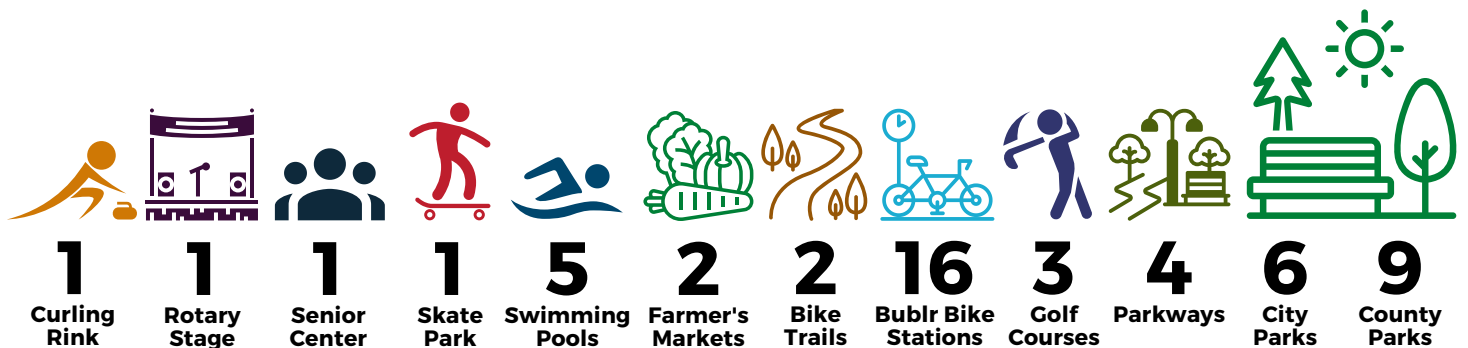
91%

of U.S. citizens over the age of 18 residing in Wauwatosa are registered voters. Nearly 91% of Wauwatosa's 34,895 registered voters cast a ballot in the November 2020 General Election.

Source: City of Wauwatosa and U.S. Census Bureau 2020 Decennial Census

Residents enjoy a wide range of parks and recreational facilities.

Sources: City of Wauwatosa, Milwaukee County Parks



DEMOGRAPHIC CHARACTERISTICS

Wauwatosa's population has a median age of 37.9 years, younger than both the state and national median ages.

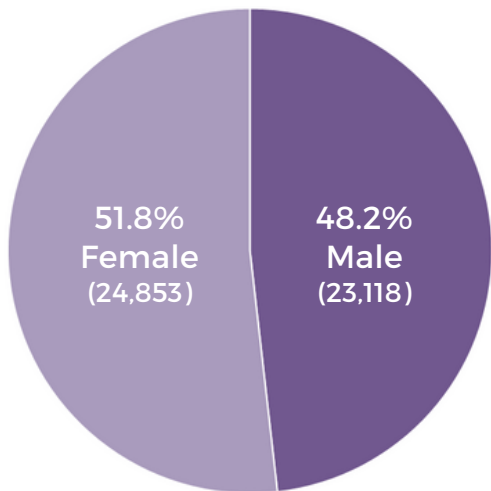
Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



Median Age: 37.9 years. Wisconsin median: 39.5 years. United States median: 38.1 years.

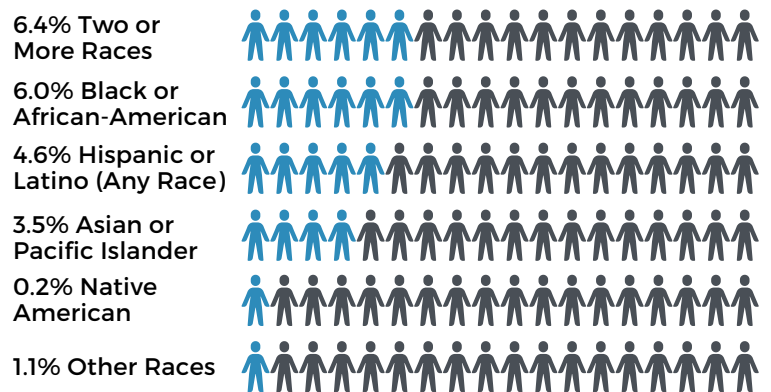
There are 93 men for every 100 women living in Wauwatosa.

Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



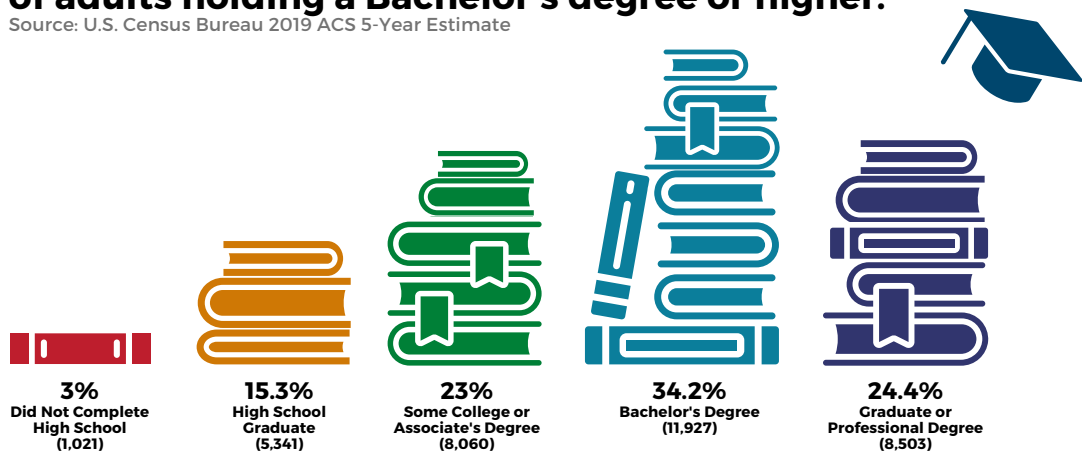
81.4% of Wauwatosa residents are non-Hispanic white, while 18.6% are of another race or ethnicity.

Source: U.S. Census Bureau 2020 Decennial Census



Wauwatosa is an educated community, with 58.6% of adults holding a Bachelor's degree or higher.

Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



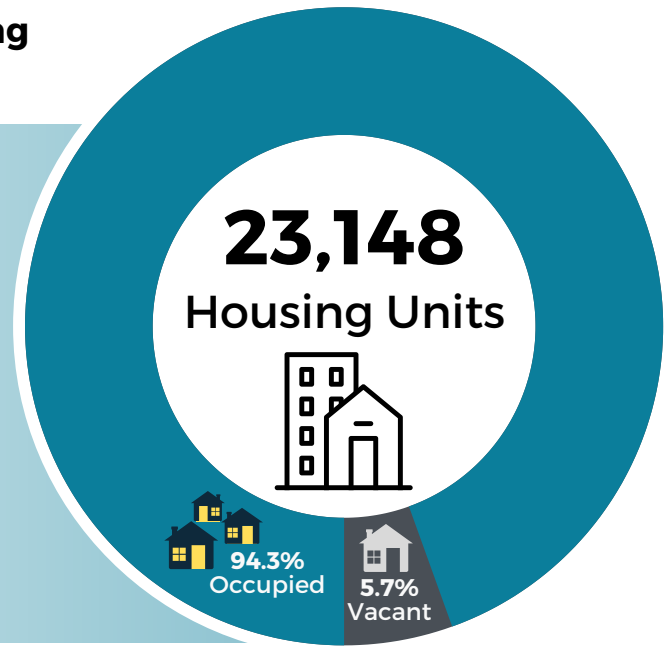
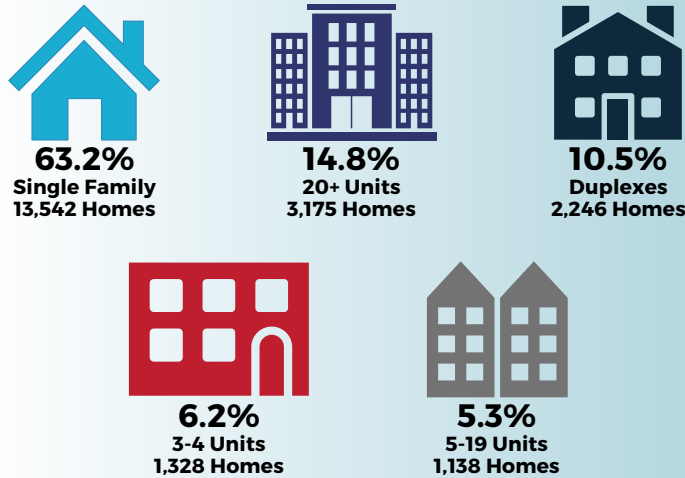
Educational Attainment of 34,852 Wauwatosa Residents 25 Years and Over



HOUSING CHARACTERISTICS

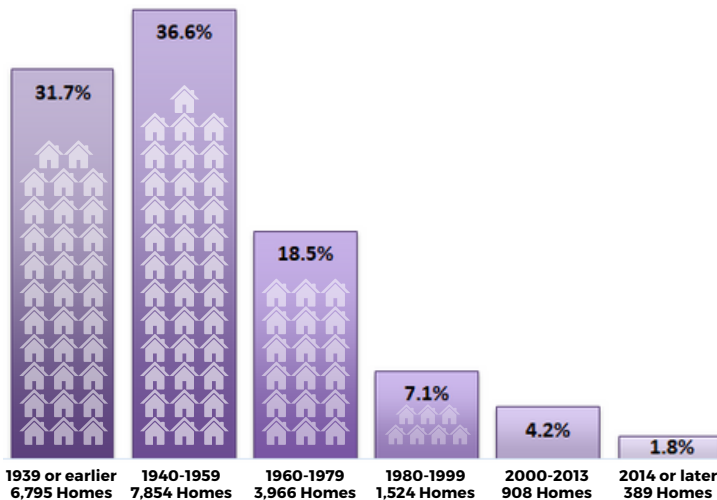
Wauwatosa has a range of different housing styles and densities.

Source: U.S. Census Bureau 2020 Decennial Census and 2019 ACS 5-Year Estimate



Most homes are older, with 31.7% built before 1940 and only 6% since 2000.

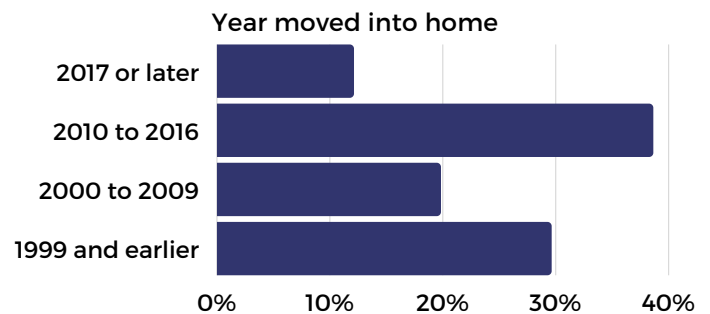
Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



Source: U.S. Census Bureau 2019 ACS 5-Year Estimate

Wauwatosa residents tend to stay here, with nearly 50% of people moving in more than ten years ago.

Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



Wauwatosa has a median home value of \$242,800 and a median gross rent of \$1,116.

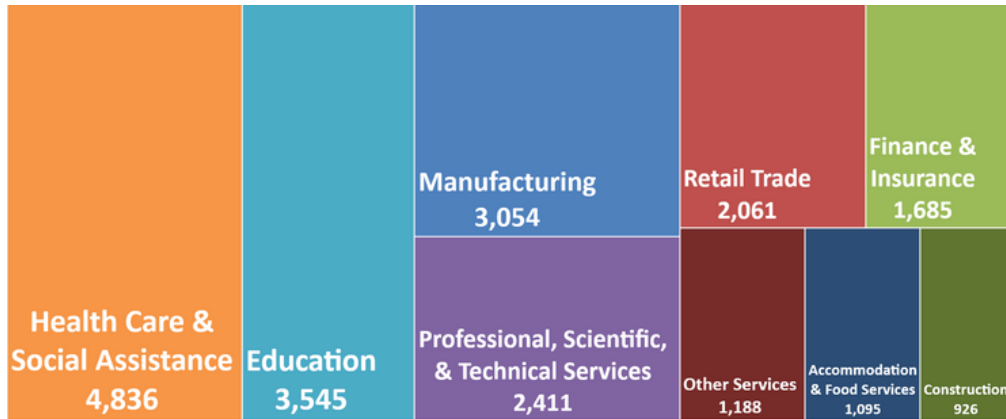
Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



EMPLOYMENT CHARACTERISTICS

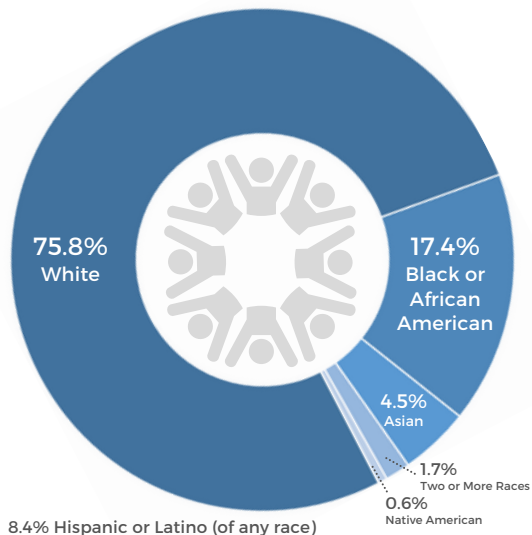
Wauwatosa residents work in many industries, with Health Care, Education, and Manufacturing employing 44% of residents who are in the workforce.

Source: U.S. Census Bureau 2019 ACS 5-Year Estimate



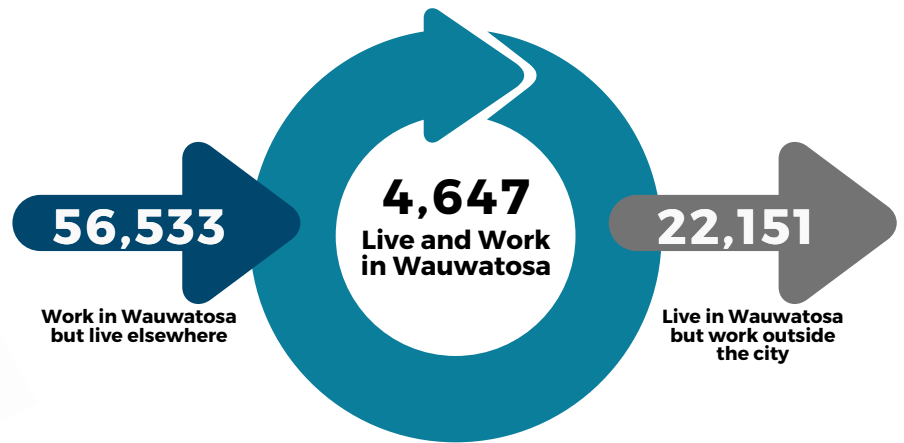
Wauwatosa's workforce is more diverse than its residents.

Source: U.S. Census Bureau 2019 LEHD data



More than 56,000 workers come to Wauwatosa to work, but do not live in the city.

Source: U.S. Census Bureau 2019 LEHD data



7.6% of all workers are Wauwatosa residents, while 32.0% reside in the City of Milwaukee, 3.7% in West Allis, and 3.5% in Brookfield.

Wauwatosa has higher incomes than Milwaukee County and Wisconsin, with a median household income of \$82,392.

Source: U.S. Census Bureau 2019 ACS 5-Year Estimate

