

# Wauwatosa Health Department



2010 Council Presentation

# Public Health and You

- Public health is a part of our every-day lives, from the water we drink and air we breathe, to the laws that protect us from injury and the vaccines that help prevent disease.
- Many of the improvements that prolong life and protect health are directly related to public health measures i.e. seat belt usage and smoke-free laws.

# Local Health Departments

- In Wisconsin, counties with 500,000+ people must establish local health departments (LHD).
- WI is a home rule state--local control
- LHD have required programs and services and personnel qualifications.

# Public Health

- Protect population health and safety
- Prevent disease
- Promote health
- Reduce risk factors
- Respond to health emergencies
- Focus on the entire community

# What Is WHD Required to Do?

- Conduct a public health nursing program
- Prevent, investigate, & contain disease
- Prevent other diseases and injuries
- Promote healthy behaviors
- Prevent and abate human health hazards
- Collect, analyze, and share information
- Conduct community assessment, planning, and programming

# Public Health Essential Services

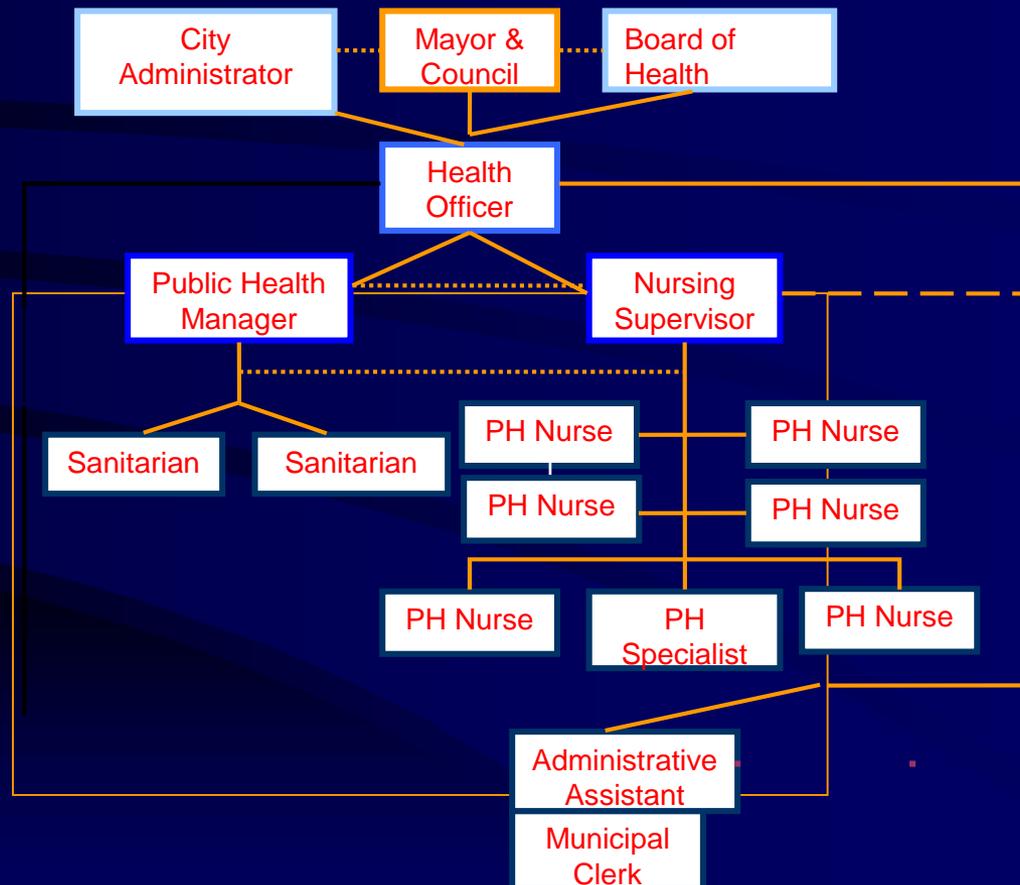
Essential services are based on core functions of community assessment, policy development, assurance

- Monitor health status
- Protect people from health hazards
- Give people needed health information
- Engage the community to problem solve
- Develop public health policies

# Public Health Essential Services

- Enforce public health laws
- Link people with health services
- Maintain a competent workforce
- Evaluate and improve programs
- Apply the evidence base of public health

# WHD Organizational Chart



# Selected WHD Programs

- Communicable disease prevention and control
- Health education
- Vital statistics monitoring
- Senior health
- Family Health
- Environmental health
- Injury prevention
- Tobacco cessation
- WI Well Women

# Communicable Disease



- 80% of what we do
- Charged with disease
  - reporting
  - investigating
  - tracking
  - containment
  - control

# Communicable Disease



- Infant, child and adult immunizations
- City employee required vaccines
- Tuberculosis screening and disease follow up
- Rabies exposure follow up

# History of Vaccine-Preventable Disease Outbreaks Affecting Wauwatosa



- 2003 MonkeyPox
- 2004 Pertussis
- 2008 Measles
- Mumps
- 2009 H1N1  
Pandemic

# 2009 H1N1 Influenza Clinics



**FALL BACK**  Don't forget to set your clocks back one hour Saturday night.

# CITY

MyCommunityNOW.com

News and issues affecting our community



NOW Photo by Peter Zapp

**SWINE FLU PROTECTION** — Sandy Kellner holds her 6-year-old daughter Jessica Kellner as nurse Amy Beale administers the nasal mist H1N1 vaccine at Wauwatosa City Hall on Friday. The Kellners were eighth in line for the vaccine and got to City Hall at 11 a.m. for the clinic that started at 2:30 p.m. The city had 600 doses of the vaccine on hand for its first swine flu clinic. Visit [WauwatosaNOW.com](http://WauwatosaNOW.com) for more photos.

## TOSA TICKER: Ward off the flu

### The Wauwatosa

Health Department is holding the first of its seasonal flu clinics today from 9 a.m. to 1 p.m. at Wauwatosa City Hall, 1725 W. North Ave.

The flu vaccine is \$35 per adult and is covered by Medicare Part B and Medicaid. People 16 and younger can get the flu vaccine free, and flu mist will be available as an alternative to an injection for children 4 to 16, while supplies last. Additional clinics will be held from 3 to 5 p.m. Saturday and 1 to 5 p.m. Sunday in the Firefly Room.

6:30 p.m. Oct. 20, 2 to 5:30 p.m. Oct. 29 and 3 to 6:30 p.m. Nov. 9.

**At this time**, the H1N1 vaccine, a protective measure against swine flu, is not available. The Health Department expects to receive the H1N1 vaccine in mid-October.

**Public health** nurses will make home visits for people who are homebound due to a health or mobility issue. Call (414) 473-8930 to arrange a visit.

**For the latest information** on the seasonal flu or swine flu, call the Health Department or visit its Web page at [wauwatosa.net](http://wauwatosa.net).

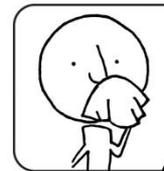


# Health Education



Stop the spread of germs that make you and others sick!

## Cover your Cough



Cover your mouth and nose with a tissue when you cough or sneeze

or  
cough or sneeze into your upper sleeve, not your hands.

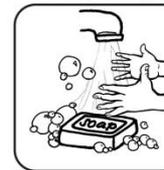


Put your used tissue in the waste basket.



## Clean your Hands

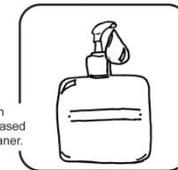
after coughing or sneezing.



Wash hands with soap and warm water for 20 seconds

or

clean with alcohol-based hand cleaner.



# Day Care Staff Education



- Immunization report requirements & audits
- Healthy nutrition
- Growth & development
- Physical activity

# Healthy Options in Tosa (HOT) Restaurants Health Education



MOA Photo by C.T. Ruge  
Nicole Kerneen-Fasules (left) of the Wauwatosa Health Department has worked with Kris Hyndluk of John's Sandwich Shop and other restaurateurs to develop healthy entree options for customers.

## Is that sandwich good for you?

City program identifies healthy menu items

By ISRAEL DEBRUN  
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Juicy garlic shrimp join Parmesan cheese, crisp red onion, diced tomatoes and fresh basil, grilled between two toasty tortillas.

That's the basil-shrimp quesadilla from John's Sandwich Shop, 8913 W. North Ave. There's no question that it sounds good, but the Wauwatosa Health Department says it's also good for you.

John's is one of three city restaurants that have teamed up with the Health



Department to educate customers about nutrition and offer healthier menu options as a part of the Healthy Options in Tosa (HOT) initiative. Open Health

Restaurant, 2930 N. 117th St., and Venturi's Market & Catering, 7212 W. North Ave. are also participants.

Kris Hyndluk, an owner of John's, said customers have responded positively to the program so far.

"I feel like we have a regular crowd that comes in specifically for those (HOT) items," she said.

**Dietician evaluates menus**

Local nutritionist Nicole Kerneen-Fasules, head dietician for HOT, helped the restaurants evaluate five of their

Please see **HEALTHY**, Page 6



# Tosa Night Out Health Education



**THIS IS PUBLIC HEALTH.**  
[thisispublichealth.org](http://thisispublichealth.org)

# Vital Statistics Tracking



Now Photo by C.T. Roper

Miles Livesey, son of Jim and Alex Livesey, is part of the latest baby boom. Local doctors are noting an increase of 5 percent to 10 percent per year since 2006. Unlike the parents of the first baby boom, many of today's parents are waiting until their 30s to be secure in their homes and jobs before having children.

## Tosa in midst of new baby boom

Doctors agree, more babies being born this year

By STEFANIE SCOTT

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Katie and Brian Dorrington planned to have a large family. Since marrying in 2003, the Wauwatosa couple have brought Meg, 4, Ella, 3, and George, 18 months, into the world. And a fourth baby is on the way.

"We've been very blessed," Katie said. "We don't really have a set number. If we have four we'll be happy; if we end up having more, that would be great, too."

The Dorringtons are doing their part to contribute to a baby boom that has been going on in the city over the past few years.

While census figures show the city's overall population has been on the decline for decades, the Wauwatosa Health Department has seen the number of babies born to Wauwatosa families trending upward since 2006. The data is based on the birth certificates received through a state electronic reporting system. Nursing Supervisor Lori Nielsen said.

### Reasons unclear

If the number of births per month

### BIRTH STATISTICS

| Year                               | Babies born to Wauwatosa families |
|------------------------------------|-----------------------------------|
| 2005                               | 575                               |
| 2006                               | 558                               |
| 2007                               | 567                               |
| 2008                               | 596                               |
| 2009 (from January through August) | 437                               |

Source: Wauwatosa Health Department

remains steady through December, the city is on track to welcome 600 new babies this year. In nearly every month in 2009, the number of births in Wau-

Please see **BABY**, Page 6

- Birth certificate
  - tracking
  - education
  - follow up for high risk infants
- Death certificate monitoring



# Family Health



# Family Health



- Promoting healthy families
- Free infant and child immunizations
- Case management
- Well baby mailings
- Health information & referral to agencies

# Family Health

- Growth and development
- Women, Infant, Children's Clinic (WIC)
- Day care and school staff training and immunization audits



# Healthy Aging



In 2000, 25.8% of Wauwatosans were over age 55.

- Community health maintenance clinics
- Home visits
- Senior Commission liaison

# Community Education



- Health assessments
- Health priorities
- Community plans
- Health programming
- Family flu clinics
- Adult vaccines
- Daycares/schools

# Environmental Health



# Environmental Health



- Inspection of all restaurants, retail stores, hotels, public pools, vending machines & school cafeterias
- Assurance of healthy food & water
- Radon awareness

# Environmental Health



- Prevention of West Nile Virus
- Abatement of health hazards
- Follow up on health complaints
- Education on lead-safe renovation

# Injury Prevention



- Water safety
- Sun safety
- Home safety assessments
- Emergency preparedness
- Seat belts

THIS IS PUBLIC  
HEALTH.  
[thisispublichealth.org](http://thisispublichealth.org)

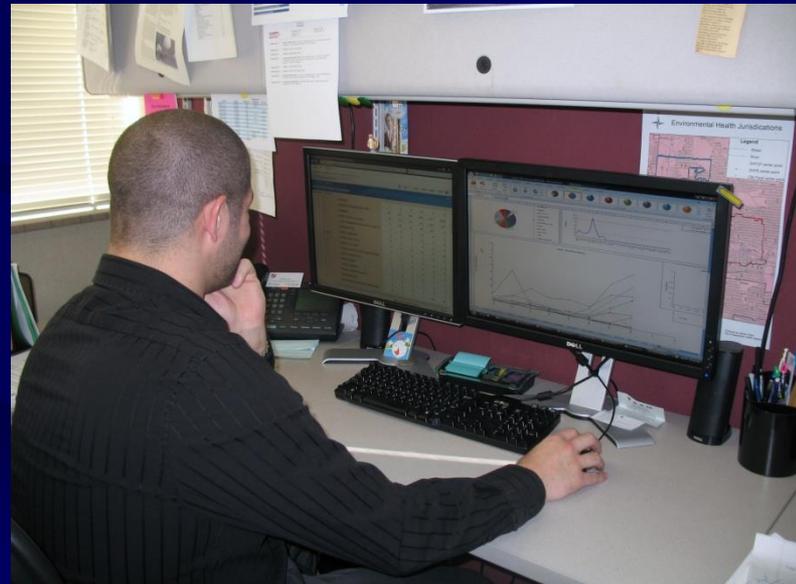
# Community Partnerships



- Tosa United
- Safe Kids Coalition
- Alternative to Citation
- Freedom from Smoking Course
- WI WINS tobacco compliance checks

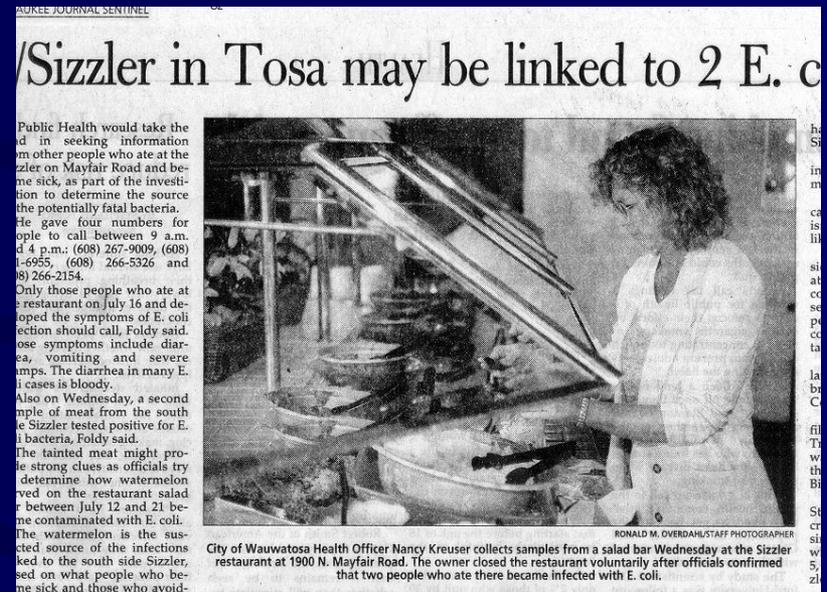
# History of Public Health Issues Affecting Wauwatosa

- Disease outbreaks & investigation
- Immunization rates in school-aged children
- Reduce the number of lead-poisoned children



# History of Public Health Issues Affecting Wauwatosa

- Camelot Motel & Westwood Hotel license suspension, closure
- Sizzler Restaurant E.coli outbreak, closed
- Uninhabitable home—abatement, court testimony, placard



# Questions You May Receive

- Is our community a healthy place to live?
- What health resources are available to me?
- Where do I report an environmental hazard?
- How do I report a concern for my aging neighbor?
- How often are restaurants inspected?
- How do I protect my family against disease?
- Where can I go for free childhood vaccines?
- How do I report an infectious disease?

# Your Role

- Understand WHD's role and legal authority
- Communicate concerns directly to department
- Request for information—call us
- Requests for records: Depending on the type of information, public health records may not be open records
- Know sources of WHD information: Website, Monthly reports, WHD personnel
- Refer constituents to the Information and Referral Nurse Line (479-8939) 8-5 weekdays

# Quality of Life

## WHD

- Adds value to the community
- Works with the community to promote health
- Protects the community from disease & injury



# Future Goals

- Workforce development, capacity building and succession planning
- Strategic Organizational Plan 2010
- Community Health Assessment and Improvement Plan 2010-2012
- Electronic documentation systems
- National accreditation 2015

# Conclusion

- Public health occurs every day, professionally and discretely, to assure the health and safety of the *entire* community

- Healthy community;  
Value to you

Wauwatosa Health Department

