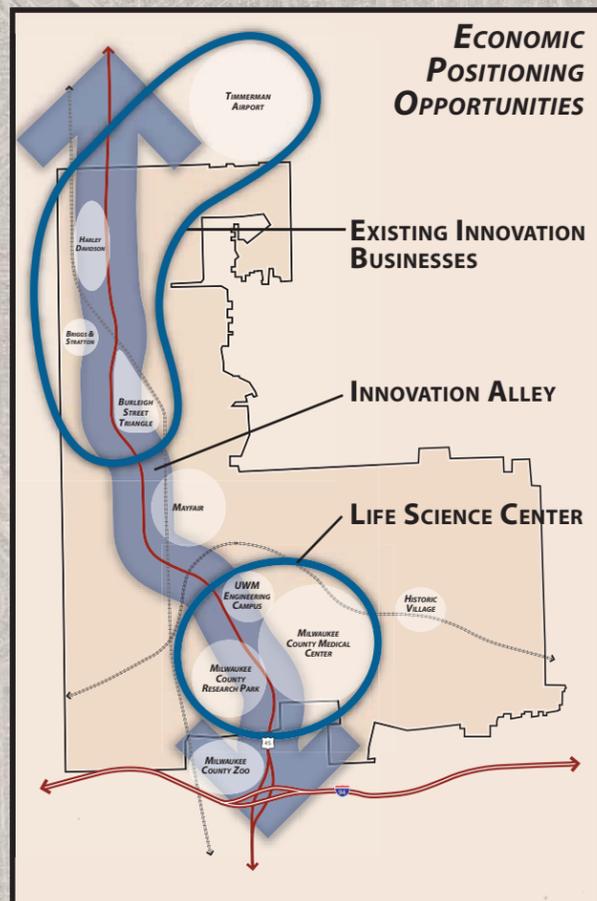


City of Wauwatosa Opportunity Analysis

Map 1.2-1



MAINTAIN AS AN EMPLOYMENT AREA

BURLEIGH STREET REDEVELOPMENT CORRIDOR

- Urban mixed use redevelopment
- Research Park 'Annex'

MAYFAIR ROAD CORRIDOR

- Prepare corridor plan containing: infill opportunities, streetscape, design guidelines, traffic analysis, improved bike/ped trails & access

POTENTIAL EXPRESS SHUTTLE LOOP

- Phase One: Mayfair Mall to Milwaukee County Grounds to Village
- Phase Two: Mayfair Mall to North Avenue to Village

BURLEIGH STREET TRIANGLE REDEVELOPMENT AREA

MENOMONEE RIVER PARKWAY

- Linear open space system
- Regional stormwater management system

NORTH AVENUE CORRIDOR

- Unify corridor through consistent streetscape
- Wayfinding improvements
- Improve transit
- Traffic calming

MID TOWN TOSA

- Brand Mid Town as a neighborhood
- Consistent streetscape & wayfinding
- Business organization

NORTH/WAUWATOSA AVENUE INTERSECTION

- Wayfinding to Village
- Transit improvements
- Streetscape improvements

EAST TOWN TOSA

STATE STREET

- Extension of Village
- Mixed use
- Focus on small scale employment
- Artisan/arts spaces

COMMUNITY HISTORIC CORE

- Unify heritage neighborhoods (Old Town Tosa)
- Brand as the community heritage area
- Install historic signage & streetscaping

LEGEND

- Existing Roads
- Existing Railroads
- Community Gateways
- Community Destinations
- Potential Commuter Rail Station Areas

Vandewalle & Associates
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