

CITY OF WAUWATOSA

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LEGISLATION, LICENSING & COMMUNICATIONS COMMITTEE

Tuesday, May 28, 2002
Committee Room #2

PRESENT: Alds. Treis; Bruderle-Baran; Ecks; Grimm; Subotich– 5

EXCUSED: Ald. Sullivan

ALSO PRESENT: A. Kesner, City Attorney; Capt. Sutter, Police

Ald. Treis as Chair called the meeting to order at 7:15 p.m.

Application for a Class B Beer & Class B Liquor license by P.F. Chang's China Bistro, 2500 N. Mayfair Road

Atty. Michael Berzowski, 700 N. Water Street, Milwaukee was at the meeting representing the applicant. Mr. Berzowski told the committee that P.F. Chang's China Bistro, Inc. has approximately 80 locations nationwide. The Wauwatosa restaurant will be located at Mayfair Mall. The restaurant will be approximately 7600 square feet and will have close to 150 employees most of whom will be full time.

John O'Neill of 10929 W. Wells Street, was also present representing P.F. Chang's. Mr. O'Neill will be the agent and manager. Mr. O'Neill told the committee that the restaurant will serve authentic Chinese cuisine with American style service. He believes the restaurant will appeal to the average person living in the Milwaukee area.

In response to Ald. Bruderle-Baran's questions Mr. Berzowski told the committee the projected opening date will be around July 15, 2002. The restaurant will be located between Talbot's and Barnes & Noble and there will be no entrance through the mall.

Ald. Grimm asked about the hours of operation. Mr. O'Neill said he plans to be open Monday through Thursday from 11:00 a.m. to 10:00 p.m. and Friday and Saturday from 11:00 a.m. through midnight.

Moved by Ald. Bruderle-Baran, seconded by Ald. Ecks to recommend approval – 5

Application for a Class B Beer & Class B Liquor license by The Noodle Shop Co. – Wisconsin, Inc., d/b/a Noodles & Company, 7700 W. State Street

Mr. Wayne Kimmell, 411 Woody Lane, Monona, spoke on behalf of Noodles & Co. Mr. Kimmell will be the agent for the Wauwatosa restaurant and is also the district manager for Wisconsin and Illinois. He told the committee that the restaurant has a quick and casual diner concept. Although they intend to serve a variety of beers and wines; liquor will be a small portion of the operation. Nationally, liquor accounts for between 1.2% and 1.7% of the operation. Mr. O'Neill noted that while liquor is a small part of the business he takes it very seriously.

Capt. Sutter told the committee that the police support approving the license.

Ald. Bruderle-Baran asked about outside seating. Mr. O'Neill explained they have been approved for a patio which is approximately 400 square feet. The patio will be enclosed by a fence and the only entrance will be through the restaurant.

Moved by Ald. Bruderle-Baran, seconded by Ald. Ecks to recommend approval – 5

Application for an operator license by Cheryl Kubinek, 1653 Kettle Cove Court, Hartland

Ms Crawford told the committee that she had used poor judgement. The group dynamics class she attended had been an eye opener. Ms Crawford has been employed by Eddie Martini's since September. She told the committee she will not be able to work without an operator license.

Capt. Sutter told the committee that although her violation was alcohol related it's the only violation on her record. There is nothing in Ms Crawford's history that shows a pattern. The police have no objections to approving the license.

Moved by Ald. Grimm, seconded by Ald. Ecks to recommend approval – 5

Application for an operator license by Allison Crawford, 8229 W. Concordia Avenue, Milwaukee

Capt. Sutter told the committee that because of the nature of Ms Crawford's violations the police have significant concerns with granting the license.

Ms Crawford said that although she was guilty of the violations, she didn't "think it's fair". She also told the committee that her only job is waitressing at the Ground Round but that her employment doesn't depend upon getting an operator license.

Ald. Bruderle-Baran explained to Ms Crawford that if her application is declined she may apply again in 1 year.

Moved by Ald. Bruderle-Baran, seconded by Ald. Subotich to recommend denial – 5

The meeting adjourned at 7:37 p.m.

Carla A. Ledesma, CMC
City Clerk