



CITY OF WAUWATOSA

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MINUTES BICYCLE AND PEDESTRIAN COMMITTEE Monday October 24, 2016, 6:00 p.m. Engineering Conference Room

PRESENT: Andy Wiegman, Chair; Conor Williams; Diane Walters; Nicki Jensen; Sarah Williams; Chris Tyre

EXCUSED: Laura Geisler, Wauwatosa School District; Jason Wilke, Alderman; Ed Haydin; Mary Talsky

ALSO PRESENT: Jennifer Stilling P.E., Staff Liaison

Call to Order

Mr. Wiegman as chair called the meeting to order at 6:02 p.m.

Minute Approval

Moved by Ms. Walters, seconded by Mr. Williams to approved the minutes of the meeting of September 26, 2016; Ayes – 6

Municipal Code Modifications

Moved by Ms. Williams, seconded by Mr. Williams to recommend to the Transportation Affairs Committee approval of the proposed modifications to the City of Wauwatosa Municipal Code as they are consistent with the Bicycle Pedestrian Facilities Plan; Ayes - 6

Education Initiatives

Mr. Wiegman began the discussion by noting that he would like to leave the engineering and infrastructure portions of the Bicycle and Pedestrian Plan to City staff and focus on the four “E”s as laid out in the plan. The original four “E”s are Evaluation, Education, Enforcement and Encouragement. Recently a fifth “E”, Equity has been added.

The focus for the current meeting should be Education. Mr. Wiegman identified four possible next steps. The steps were partnering with other organizations, insert a piece of literature into a City communication such as a water bill at least once per year, posting current bicycle pedestrian materials on the City website and looking into a first time offender education course in lieu of a fine.

The following groups were identified as primary educational stakeholders and it was decided that a representative from each group would be invited to the November committee meeting:

- Wisconsin Bike Fed
- Wauwatosa Recreation Department

- Wauwatosa Police Department
- Wauwatosa Safe Routes to School (SRTS)

The objectives of the meeting will be to introduce the Bicycle and Pedestrian Committee to the stakeholders, summarize the Committee's goals, ask for the stakeholder's input and plan the next steps. Ms. Jensen and Mr. Tyre will research what's available through the Wisconsin Bike Fed and disseminate it to the rest of the committee before the November meeting.

A broader list of educational stakeholders was identified and is listed below:

- Wauwatosa School District
- Wauwatosa Neighborhood Associations Council (NAC)
- Wauwatosa Senior Center
- Wauwatosa Senior Commission
- The Disabilities Network
- The Business Community
- Village Business Improvement District (BID)
- Chamber of Commerce

The Committee also decided the following:

- Ms. Stilling will find out the status of the Committee's budget
- Ms. Stilling will research the costs of inserting an educational piece into a water bill. The goal will be to do the mailing in the first quarter of 2017.
- The website modifications will wait until a Communications Manager is hired by the City. Ms. Stilling will look into getting the Bublr Bikes information updated.
- Ms. Stilling will contact the Police Department for information about a first time offender education program.

Wayfinding and Greenway Advancement

It was decided that a new, Wayfinding and Greenway Request for Proposals (RFP) should be drafted. The current plan may not be complete enough to move forward with the signage. There should be one cohesive plan drafted and then sections prioritized as the budget allows. Ms. Stilling will find out what the budget is.

There was some discussion about the logo design and if there were guidelines as to the design. It was decided to make the decision when the consultant was hired.

Wauwatosa Avenue Project

Ms. Stilling told the Committee that this project can be done internally. The City does pavement markings each year throughout the City. The 2016 program is nearing completion but could be put on the plan for 2017.

Adjournment

Moved by Mr. Tyre, seconded by Mr. Williams to adjourn the Meeting; Ayes – 6

The meeting adjourned at 7:50 p.m.