



## CITY OF WAUWATOSA

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### ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Thursday, July 14, 2016, 7:30 AM

Committee Room #2

PRESENT: Ald. McBride, Mr. Lemke, Mr. Druml, Mr. Kissinger

EXCUSED: Ms. Kuhn and Mr. Irgens

STAFF PRESENT: P. Enders, Development Director, J. Ferguson, Assistant Planner, Alan Kesner, City Attorney, Kathy Ehley, Mayor, Jim Archambo, City Administrator, Barry Weber, Police Chief, Chris Fox, Captain, Tim Sharpee, Captain

#### **Approval of Minutes**

Motion by Mr. Lemke, second by Mr. Druml to approve the minutes of the June 17, 2016 meeting. Approved 4-0.

#### **Discussion regarding external threats to economic development identified at June meeting.**

Mr. Druml briefly described the TOWS exercise held in January, noting that safety was raised as a concern. As a result, the police were invited to provide an accurate read on crime and discuss how to create development in a safe manner.

The Police Chief walked through crime statistics from a 10-year time period, noting that crime rates are relatively stable over time with shifting demographics playing a role in some of the cyclical changes that occur. A representative from the Police Department meets with new businesses/developers to provide community advice ahead of time to minimize impacts from the start, as retail developments have a greater impact on Police services than office and residential developments. EDAC members felt this is an important step to be encouraged as part of the development process. Communication and marketing efforts are also important to provide accurate information to the public and avoid misperceptions.

#### **Annual Report to Community Affairs.**

Ms. Enders will create a summary report of the Committee's activities and e-mail it for comments/changes. The final report will be presented to the Community Affairs Committee on July 26<sup>th</sup>.

#### **Schedule next meeting.**

Next meeting date and time: September 13<sup>th</sup> at 8 AM.