

**WAUWATOSA CIVIC CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY, April 23, 2015
Your Hometown Parade**

1. **Attendance:**

Present: Bob Brunow, Jesse Dill, Mary Foley, John Hallanger, Dan Lofy, Brit Swisher, Wendy Venske, Mike Anich, Brad Beckman

Excused: Pat McNally, Kevin Mullen, Jamie Swisher.

The meeting called to order at 7:05 PM

2. **Minutes:** Mary Foley asked that the Minutes be changed a second time to correct 3(b) from Mary **Lofy** to Mary **Foley**. With that correction noted, Dan **Lofy** made a motion to approve March 2015 Minutes. Bob Brunow seconded. Minutes were approved.

3. **Assignments for 2015:**

A. **Memorial Day** – Mike Anich – Longfellow School reserved, final arrangement of presentations being scheduled. Will get with Brit for programs and posters for event when finalized.

B. **Parade** – Dan Lofy – Applications are slowly coming in. Dan found that postcards not have been as effective as hoped. Has sent out some follow up letters. Wauwatosa East & West High School will march in band. Green Beret Drum & Bugle in the parade. Bernie Brewer a possible participant. Wrestling State Champion to ride in parade, maybe?

Music City Drum and Buggle Corps. are playing at Rockford and Whitefish Bay. Would need a place to stay and shower two nights to attend Wauwatosa Parade. Dan will look into housing arrangements at local schools or university. Insurance requirements were mentioned as a possible concern for people staying at schools?

The City Engineer notified John Hallanger of a possible sewer project at 104th and North Avenue on the 4th. Discussion tabled until the May meeting in order to get input from City.

C. **Evening Program** – Bob has the written contract in place with Bartolatta Fireworks for the amount of \$13,000.

D. **Committee Assignments:**

a. **Flyers/PR/Advertising** – Brit Swisher – Now that we have Distinguished Citizen can start on posters

- b. **New Units** – Dan Lofy – Will make a contact with NAC to see if they have any Neighborhood Associations interested in paying for a float or being in the parade.
- c. **Photographer** – John Hallanger is waiting to hear back from the City Attorney regarding the contract.
- d. **Flags** – Lori Murphy.
- e. **Fundraising** – Kevin Mullen reports via e-mail to John Hallanger that he has received \$800 from Focus Credit Union for a float, and \$750 from De Rosa Corporation. Currently at \$ 18,400 in fund raising, a little ahead of last year.
- f. **Judging/Awards** – Mary Foley. Joan Enters – Agreed to be a Judge.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Once new bathrooms are working at Hart Park we can see if we need any additional Port-O-Johns based on Tosa Tonight feedback. Radios will be ordered.
- h. **Golf Carts** – No discussion
- i. **Volunteer Coordinator** – Could use more, as usual
- j. **Mayfair Contacts, Insurance** – John Hallanger.
- k. **Signage** – Jesse Dill
- l. **Cars** – Requests were put on Parade Applications
- m. **Contacts with Officials** – John Hallanger
- n. **Floats** – Dan Lofy – See above....
- o. **Traffic** – Signs for Longfellow Drop-Off location to better help with directing traffic bottleneck at City Hall Staging entrance. Also discussed more use of Longfellow Parking lot in back of school for units.

A Motion to adjourn was made by Mary Foley and seconded by Mike Anich. Motion passed and the meeting adjourned at 7:35 p.m.

Respectfully submitted,
Brit Swisher