

**WAUWATOSA CIVIC CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY, February 25, 2015
Your Hometown Parade**

1. **Attendance:**

Present: Brad Beckman, Bob Brunow, Jesse Dill, Mary Foley, John Hallanger, Dan Lofy, Matt Stippich, Brit Swisher and Jamie Swisher.

Excused: Wendy Venske, Pat McNally, Kevin Mullen and Mike Anich.

Guest: Jeff Posey of St. Bernard's Boy Scout Troop 28.

John Hallanger called the meeting to order at 7:00 PM

2. **Minutes:** Dan Lofy asked that the January Minutes be corrected at E. (c) to read "\$200" instead of "\$2000". With that correction noted, Dan Lofy made a Motion to approve the January 2015 Minutes. Bob Brunow seconded the Motion. Minutes were approved.

3. **New Business:**

- a. Jeff Posey discussed difficulties Boy Scout Troop 28 is having with participation in scouting. They currently have 11 members. They were referred to us by the City for fundraising and community involvement opportunities. He expressed interest in the troop selling goods along the parade route. We informed him that they would have to seek permits from the health department and that our purview during the parade covers the areas from curb to curb and that we don't control other areas. We discussed the potential for service hour opportunities, i.e., carrying banners in the parade and concessions at the evening program.
- b. John Hallanger supplied a quote for Port-O-Johns from Arnold's Environmental Services on the Agenda. The total cost is \$986.14. Dan Lofy made a Motion to accept the quote. Mary Lofy seconded the Motion. Motion passed.

4. **Old Business:**

5. **Assignments for 2015:**

- A. **Memorial Day** – Mike Anich – John Hallanger discussed an e-mail update from Mike Anich on Memorial Day Activities.
- B. **Parade** – Dan Lofy – Dan has contracts out with Red Hot Dixie Land Band. Their fee is \$700 – half the usual fee for a trailer band.

C. **Afternoon Program** – Program eliminated.

D. **Evening Program** – Fireworks are on the books. Bob Brunow is waiting for the contract in the amount of \$13,000. Jamie and Brit Swisher will cover Pat McNally's assignments for the evening program this year. He provided a list of contacts, etc.

E. **Committee Assignments:**

- a. **Flyers/PR/Advertising** – Brit Swisher –
- b. **New Units** – Dan Lofy - Postcards have been sent. Dan is working on donation form. Two horse drawn carriages have been secured. Jeff Posey offered to look into getting an active or reserve Color Guard.
- c. **Photographer** – Dan Lofy provided a contract with Action Sports Photography in the amount of \$250 to photograph the parade. The contract includes editing and DVDs. Jamie Swisher made a Motion to accept the bid. Jesse Dill seconded. Motion passed. Dan will send the contract to the City Attorney for approval.
- d. **Flags** – Lori Murphy. John Hallanger reports that Lori Murphy has secured 20,000 flags. Dan Lofy will make arrangements with Steve Weber to pick them up at the Fire Department.
- e. **Fundraising** – Kevin Mullen. John Hallanger reports that Kevin Mullen has received two additional donations. 1.) \$1,000 from Bunzels. They are also interested in sponsoring a band to salute a family member who served in Iraq. 2.) \$2,500 from Penzey's.
- f. **Judging/Awards** – Mary Foley. Forward names of judges to Mary.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Discussed above.
- h. **Golf Carts** – No discussion
- i. **Volunteer Coordinator** – No discussion
- j. **Mayfair Contacts, Insurance** – John Hallanger.
- k. **Signage** – Jesse Dill
- l. **Cars** –
- m. **Contacts with Officials** –
- n. **Floats** – Dan Lofy –
- o. **Traffic** –

A Motion to adjourn was made by Jamie Swisher and seconded by Dan Lofy. Motion passed and the meeting adjourned at 8:07 p.m.

Respectfully submitted,
Jamie Swisher