



**CITY OF WAUWATOSA**  
**COMMUNITY DEVELOPMENT COMMITTEE**  
**MINUTES • SEPTEMBER 2, 2014**

Regular Meeting

Committee Room #1

6:30 PM

7725 West North Avenue, Wauwatosa, WI 53213

**COMMUNITY DEVELOPMENT COMMITTEE ITEMS**

Attendee Name	Title	Status	Arrived
Kathleen Causier	Aldерwoman	Present	
Craig Wilson	Alderman	Present	
Tim Hanson	Alderman	Present	6:40 PM
Bobby Pantuso	Alderman	Present	
Cheryl Berdan	Aldерwoman	Present	
Matthew Stippich	Alderman	Present	
Michael Walsh	Alderman	Present	
Allison Byrne	Aldерwoman	Present	
Alan Kesner	City Attorney	Present	

1. Memo from the City Clerk recommending the relocation of a polling place

The Committee reviewed a memo from the City Clerk recommending the relocation of a polling location for Wards 18 and 19 currently located at Wauwatosa West High School.

Ms. Ledesma, City Clerk, stated that Wauwatosa West High School has been used as a voting location for the City of Wauwatosa for many years and during this time, the location within the facility has been moved within the school building. The most recent move was on the east side of the building off of the small parking lot which keeps the voting activity away from the students. The area is classroom that was used is very small and will not be large enough to accommodate the November election. The parking lot is also insufficient. She has been working with Dale Weiss of the School District for the November election to identify other locations. Whitman Middle School gym was identified as a perfect location as access is immediately off of the parking lot.

Moved by Ald. Wilson, seconded by Ald. Causier to recommend for introduction the relocation of a polling place for Ward 18 and 19 from Wauwatosa West High School to Whitman Middle School. - Ayes: 7

<b>RESULT:</b>	<b>RECOMMENDED FOR INTRODUCTION [UNANIMOUS] Next: 9/2/2014 7:30 PM</b>
<b>TO:</b>	Common Council
<b>AYES:</b>	Causier, Wilson, Pantuso, Berdan, Stippich, Walsh, Byrne
<b>ABSENT:</b>	Hanson

2. Class "B" Beer/ "Class B" Liquor license extension requested by Jackson's Blue Ribbon Pub, 11302 W. Blue Mound Road, Dan Zierath, agent on September 5, 6, and 7, 2014

The Committee reviewed an application for a temporary extension of liquor license for Jackson's Blue Ribbon Pub, 11302 W. Blue Mound Road, Wauwatosa, WI to include the parking lot of his business on September 5, 6, and 7, 2014 for accommodating additional patrons during the St. Louis Cardinals/Brewers series.

Mr. Kesner indicated that a similar event was held last year and there was concerns among the neighbors. The Board of Public Works approved the application for Jackson's Blue Ribbon Pub to set up a tent in their parking lot and placed a requirement that they notify the neighbors of this event and tent activities end at 9:00 p.m.

Mr. Zierath, Jackson's Blue Ribbon Pub, stated that this is a new event that will run the entire weekend. The tent is to accommodate out of town guests and he has agreed to notify the neighbors and end tent activities at 9:00 p.m.

Moved by Ald. Stippich, seconded by Ald. Byrne to recommend approval of a temporary extension of liquor license for Jackson's Blue Ribbon Pub, 11302 W. Blue Mound Road to include the parking lot of his business on September 5, 6, and 7, 2014. - Ayes: 7

<b>RESULT:</b>	<b>RECOMMENDED FOR APPROVAL [UNANIMOUS]</b>	<b>Next: 9/2/2014 7:30 PM</b>
<b>TO:</b>	Common Council	
<b>MOVER:</b>	Matthew Stippich, Alderman	
<b>SECONDER:</b>	Allison Byrne, Alderwoman	
<b>AYES:</b>	Causier, Wilson, Pantuso, Berdan, Stippich, Walsh, Byrne	
<b>ABSENT:</b>	Hanson	

3. "Class B" Liquor License transfer from LS Properties, 8930 W. North Avenue, Anthony Marble, agent to Ray's Growler Gallery, LLC, 8930 W. North Avenue, Anthony Marble, agent for the period ending June 30, 2015. Class "B" Beer License application by Ray's Growler Gallery, LLC, 8930 W. North Avenue, Anthony Marble, agent for the period ending June 30, 2015

The Committee reviewed an application for a "Class B" Liquor License transfer from LS Properties, 8930 W. North Avenue, Anthony Marble, agent, to Ray's Growler Gallery, LLC, 8930 W. North Avenue, Anthony Marble, agent, for the period ending June 30, 2015 and a Class "B" Beer License application by Ray's Growler Gallery, LLC, 8930 W. North Avenue, Anthony Marble, agent for the period ending June 30, 2015.

Mr. Kesner indicated that the applicants have been very successful and are starting a new corporation to hold the liquor license with the same operators.

Oren Laev, Rays Growler Gallery, stated that they may be opening a second location and this will help to keep the books and accounting in order.

Ald. Roznowski supports the approval of this application.

Moved by Ald. Byrne, seconded by Ald. Berdan to recommend approval of the application for a "Class B" Liquor License transfer from LS Properties, 8930 W. North Avenue, Anthony Marble, agent, to Ray's Growler Gallery, LLC, 8930 W. North Avenue, Anthony Marble, agent, for the period ending June 30, 2015 and a Class "B" Beer License application by Ray's Growler Gallery, LLC, 8930 W. North Avenue, Anthony Marble, agent for the period ending June 30, 2015. - Ayes: 8

<b>RESULT:</b>	<b>RECOMMENDED FOR APPROVAL [UNANIMOUS]</b>	<b>Next: 9/2/2014 7:30 PM</b>
<b>TO:</b>	Common Council	
<b>MOVER:</b>	Allison Byrne, Alderwoman	
<b>SECONDER:</b>	Cheryl Berdan, Alderwoman	
<b>AYES:</b>	Causier, Wilson, Hanson, Pantuso, Berdan, Stippich, Walsh, Byrne	

4. Class "B" Beer / "Class B" Liquor license extension requested by Bridgetowne Lounge, LLC d/b/a Bridgetowne Framing Gallery, 7734 Harwood Avenue, Peter Haise, agent on Friday, September 5th and Saturday, September 6th, 2014 during the annual Tosa Fest

The Committee reviewed an application for a temporary extension of the liquor license for Bridgetowne Lounge, LLC, 7734 Harwood Avenue, Wauwatosa, WI to include the parking lot and patio of his business on September 5, and 6, 2014 during Tosa Fest.

Mr. Kesner informed the Committee that the applicant is requesting to place a large tent in his parking lot and will also be sponsoring the stage behind his property during Tosa Fest.

Mr. Haise, Bridgetowne Lounge, LLC, stated that this is to extend the use of his parking lot. He will also have face painters and characters to make this a family event. He also will have a restaurant and tent within Tosa Fest which will serve alternative malt beverages such as hard lemonade, margaritas, barbecue sandwiches, etc.

Ald. Stippich asked if Tosa Fest's income primarily from beer sales. Ald. Causier responded that it does come from beer sales but also comes from vendors who have food stands inside of Tosa Fest. A portion of their sales is turned over to Tosa Fest.

Ald. Byrne stated that she appreciates the creativity that Mr. Haise has brought to the area.

Moved by Ald. Causier, seconded by Ald. Stippich to recommend approval of a temporary extension of liquor license for Bridgetowne Lounge, LLC, 7734 Harwood Avenue, to include the parking lot of his business on September 5, and 6, 2014. - Ayes: 8

<b>RESULT:</b>	<b>RECOMMENDED FOR APPROVAL [UNANIMOUS]</b>	<b>Next: 9/2/2014 7:30 PM</b>
<b>TO:</b>	Common Council	
<b>MOVER:</b>	Kathleen Causier, Alderwoman	
<b>SECONDER:</b>	Matthew Stippich, Alderman	
<b>AYES:</b>	Causier, Wilson, Hanson, Pantuso, Berdan, Stippich, Walsh, Byrne	

5. Ordinance amending Section 11.32.080 of the Wauwatosa Municipal Code to provide for parking restrictions on 88th Street from Ravenswood Circle to Park Hill and 2-hour parking restrictions in the Ravenswood neighborhood during the school year

The Committee reviewed an Ordinance amending Section 11.32.080 of the Wauwatosa Municipal Code to provide for parking restrictions on 88th Street from Ravenswood Circle to Park Hill and 2 hour parking restrictions in the Ravenswood neighborhood during the school year.

Public Works Director Porter indicated that there has been on-going dialog with the residents of Ravenswood Circle for on-street parking and the students from the college parking in this area. At the last meeting the residents requested that an area be added to the parking restrictions on 88th Street from Ravenswood Circle to Park Hill.

A representative from Wisconsin Lutheran College indicated that they are seeking to propose a 350-space parking lot on Wisconsin Avenue facing the Medical College and is hoping this will alleviate the parking problem in the Ravenswood neighborhood.

Ald. Hanson stated that he appreciates the proposal and asked if the students will be charged a fee to park in these spaces. The representative from Wisconsin Lutheran College responded that the college is attempting to come up with a cost that will not be imposed on a daily basis but as part of tuition. They do not know how this will happen at this point. There are 270 commuters and not all of them drive. It is felt that if they are charged on a daily basis, it will not be utilized and the problem will remain in the Ravenswood neighborhood.

Ald. Hanson asked if this was scheduled for adoption tonight or if this would be another 90-day trial. Mr. Kesner clarified that this is scheduled to be adopted this evening. The area is 89th Street to Park Hill, Ravenswood Circle from Blue Mound to Glencoe Place, all of Glencoe Place. The area on 88th Street from Ravenswood Circle to Park Hill will be included in the Ordinance.

Ald. Byrne commented that she appreciates the College for being responsive to this issue and making an effort to help address it.

Moved by Ald. Byrne, seconded by Ald. Causier to recommend adoption of the Ordinance amending Section 11.32.080 of the Wauwatosa Municipal Code to provide for parking restrictions on 88th Street from Ravenswood Circle to Park Hill and 2-hour parking restrictions in the Ravenswood neighborhood during the school year. - Ayes: 8

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Allison Byrne, Alderwoman
<b>SECONDER:</b>	Kathleen Causier, Alderwoman
<b>AYES:</b>	Causier, Wilson, Hanson, Pantuso, Berdan, Stippich, Walsh, Byrne

#### 6. Ordinance creating Section 2.31 of the Wauwatosa Municipal Code to create the Marketing and Communications Committee

Ald. Pantuso announced at the beginning of the Committee meeting that this item will not be discussed this evening and that there are other items that need to be discussed before this is brought back to this Committee.

Ald. Wilson commented that the Ordinance creating Section 2.31 of the Wauwatosa Municipal Code to create the Marketing and Communications Committee should be discussed and would like to move it forward for approval.

Ald. Pantuso responded that the Ad Hoc Committee did not feel that they were ready to be created as a permanent committee and after the last meeting felt they did not have clarity or direction. The Ad Hoc Committee would like to go before the Budget and Finance Committee to receive input on proposed financing for the permanent committee.

Ald. Wilson understood that there might be a few more steps to the process on how they can operate but would like to see the Council move the Ordinance forward for creation of the Marketing Committee.

Ald. Roznowski stated that the Marketing Committee met last week and did not know what their future entailed.

Mr. Kesner indicated that the Ordinance was not created as yet because he did not receive direction from the Community Development Committee members for structure of the Marketing Committee. There are two ways that this can be completed; they can formalize the structure that is currently there or parallel with another committee.

Ald. Byrne stated that she was the opposing vote at the last meeting and did not want to move one item forward when all three items were working together. The Marketing Committee did not feel like their role in isolation was appropriate for marketing within this city. The Marketing Committee was not looking for an Ad Hoc Committee to become a permanent committee if it did not have the RFP nor have a budget item to have an allowance for future marketing personnel. Ald. Byrne received emails from the Marketing Committee members thanking her for her opposing vote.

Ald. Stippich spoke in favor of creating a Marketing Committee, but there is no content to approve.

Mr. Kesner stated that he can draft an Ordinance to meet number one on the memo from the Marketing Committee to reflect the membership of the current Ad Hoc Committee to go before Council on September 16, 2014.

Ald. Causier, as part of the Marketing Committee, stated that they met last week and felt that the committee does not want to approve a committee that has had no discussion. The request was for the RFP which was not passed.

Ald. Pantuso stated that he could not support the motion because he felt that members of the proposed committee should be present to clarify the requested structure of the committee.

Moved by Ald. Wilson, seconded by Ald. Hanson to recommend adoption of the Ordinance creating Section 2.31 of the Wauwatosa Municipal Code to create the Marketing and Communications Committee to be scheduled for Common Council on September 16, 2014. - Ayes: 3 (Hanson, Wilson, Berdan)  
Nos: 5 (Causier, Pantuso, Byrne, Stippich, Walsh)

<b>RESULT:</b>	<b>DENIED [3 TO 5]</b>
<b>MOVER:</b>	Craig Wilson, Alderman
<b>SECONDER:</b>	Tim Hanson, Alderman
<b>AYES:</b>	Wilson, Hanson, Berdan
<b>NAYS:</b>	Causier, Pantuso, Stippich, Walsh, Byrne

#### Future Community Development Committee Items

- Review of property maintenance policy for residential and commercial properties
- Amendments to Chapter 15.14 Sign Code
- Update on the proposed beekeeping ordinance
- Update on the chicken ordinance
- Memo concerning the use of parklets
- Request for policy for installation of neighborhood ID signs
- 90-day trial of parking restrictions on Glenview Ave. south of Blue Mound
- 90-day trial of stop sign at Melvina & Woodward
- 90-day trial of parking restrictions on the 2400 block of 73<sup>rd</sup> St.
- 90-day trial of parking restrictions at 62<sup>nd</sup> St. near The Enclave
- 90-day trial (second one) of parking restrictions around Madison School

- Structure of aldermanic appointments to the Community Development Authority and Plan Commission
- Financial Assistance Policy and Tax Increment Financing Program policy
- Liquor license policy for allocation of the remaining reserve liquor licenses

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Carla A. Ledesma, CMC, City Clerk

CITY OF WAUWATOSA  
MEMO

To: **Community Development Committee**

From: **Carla Ledesma**

Date: **September 03, 2014**

Subject: **Memo from the City Clerk recommending the relocation of a polling place**

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**A. Issue**

Shall the City permanently relocate the voting location for Wards 18 and 19?

**B. Background/Options**

Wauwatosa's voters in Wards 18 and 19 have been using Wauwatosa West HS as their polling place for many years. During that time, the physical space used for voting has changed within the building; most recently, the voting activity was moved into a classroom on the east side of the building.

From the school's standpoint, the move is logical, as it isolates the voting activity from the rest of the school activities quite effectively. However, having two wards vote in this small classroom is a logistical nightmare for anything but low-turnout elections. It proved to be challenging during the April and August elections, when turnouts were 21.9% and 29.8%, respectively. The principal at West, however, is not inclined to permit voting in any other location within the school

Consequently, the election custodians (from the Public Works and Forestry Departments) and I toured both Eisenhower Elementary and Whitman Middle Schools in an effort to find more adequate accommodations for Wards 18 and 19, and believe that the gym at Whitman Middle School is a far better alternative than the classroom at Wauwatosa West.

**C. Fiscal Impact**

Though not required by law, postcards will be mailed to approximately 2,600 registered voters at an estimated cost of \$1,170 informing them of their new voting location. This is particularly important due to the timing of this move prior to the Fall General Election.

**D. Recommendation**

It is recommended that an ordinance be drafted permanently relocating the voting location for Wards 18 and 19 to Whitman Middle School.

CITY OF WAUWATOSA  
MEMO



To: **Community Development Committee**

From: **Carla Ledesma**

Date: **August 28, 2014**

Subject: **Class "B" Beer/ "Class B" Liquor license extension requested by Jackson's Blue Ribbon Pub, 11302 W. Blue Mound Road, Dan Zierath, agent on September 5, 6, and 7, 2014**

August 27<sup>th</sup>, 2014

To whom it may concern:

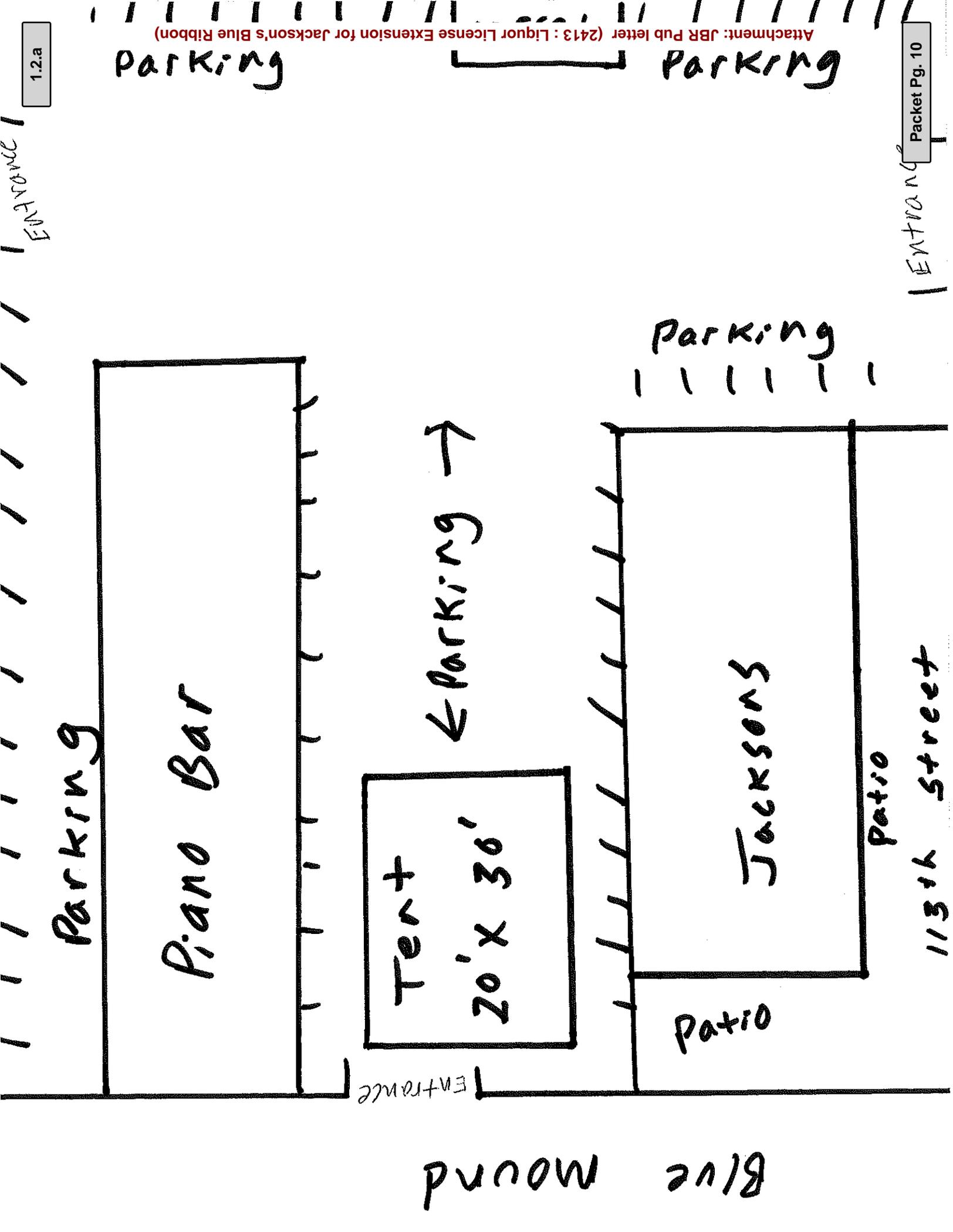
Jackson's Blue Ribbon Pub would like permission to erect a tent for the dates of 9/5, 9/6, & 9/7 for the soul purpose of creating more space for all of our out of town guests from St. Louis. There will be no additional parking needed due to the fact that all of the guest that visit from out of town stay at area hotels. As an amenity for our guests we shuttle them from there hotels to Jackson's & then to the game. Last time St. Louis was in town we were simply over crowded. We have live music every Weekend at Jackson's on the patio. For the weekend we would put it under the tent. We would also like to serve alcohol as well. We have built a great reputation with people visiting from out of town. I think having a tent in place will help grow the relationships. This would be good for Jackson's & the City of Wauwatosa.

Respectfully yours,



Daniel P. Zierath

Operating Partner



Blue Mound

Parking

Piano Bar

Tent

20' x 36'

← parking →

Parking

Jackson's

patio

patio

113th Street

Entrance

Entrance

Parking

Parking

Entrance



CITY OF WAUWATOSA  
7725 WEST NORTH AVENUE  
WAUWATOSA, WI 53213  
Telephone: (414) 479-8917  
Fax: (414) 479-8989  
www.wauwatosa.net

Carla A. Ledesma, CMC  
City Clerk

**LIQUOR LICENSE EXTENSION APPLICATION**

Date Aug 27, 2014

Applicant: Jackson's Blue Ribbon Phone Number: 414-988-4485  
" 526-5989

D/B/A: Jackson's Blue Ribbon Pub

Business Address: 11302 W Bluemound Rd

Date(s) and time(s) of event: Sept 5, 6 & 7<sup>th</sup>

Description / explanation of proposed extension area: \_\_\_\_\_

20' x 30' tent in parking lot for the St. Louis Cardinals/Brewers series

**FEE:** \$ 30.00 For period of each event

01-311-4100-000 Fee Paid on: \_\_\_\_\_

Approval: \_\_\_\_\_

David P. Zivak  
Applicant Signature

BOARD OF PUBLIC WORKS  
Meeting of August 19, 2013

**Parking lot use request at 11302 W. Blue Mound Road.**

A request was made by Jackson's Blue Ribbon Pub, 11302 W. Blue Mound Road to host an outdoor event on Saturday, August 24, 2013. The event will feature a tent in the parking lot with live music throughout the day. Beer and food will be sold outside in the tent. The requested hours of operation are 12:00 p.m. – 9:00 p.m.

This item was held from the previous meeting due to neighbors concerns that were brought up in Legislation, Licensing and Communication meeting on July 30<sup>th</sup>.

Mark Zierath, 1765 Fairhaven Boulevard, Elm Grove, said that a letter was hand delivered to the neighbors on both sides of 113<sup>th</sup> and 114<sup>th</sup> Street regarding their event with positive responses received.

Mr. Zierath said that the outdoor music would end at 8:45 and the festivities would be moved inside the restaurant. He said outside security has been hired to ensure alcohol does not leave the premise. Mr. Zierath said that the staff of Jackson's Blue Ribbon Pub will also police the neighborhood after the event to pick up any refuse.

Moved by Ms. Ledesma, seconded by Mr. Mainus  
to approve the requested use of the parking lot at  
11302 W. Blue Mound Road on August 24<sup>th</sup>, from  
12:00 – 9:00 p.m. – Ayes: 3

Board of Public Works  
August 5, 2013

**Parking lot use request at 11302 W. Blue Mound Road.**

The City Attorney said that there have been concerns with the neighbors in general about this facility. This was discussed at Legislation, Licensing and Communication meeting last week after the police chief said there have been a number of complaints.

Ald. Walz-Chojnacki said he would do a follow-up with the business owner addressing the neighbor's concerns.

It was decided to hold this item until the August 19<sup>th</sup> meeting.

WAUWATOSA, WI 53226

414.988.4485

www.jacksonsbrp.com

City of Wauwatosa  
7725 W. North Avenue  
Wauwatosa, WI 53213

July 18, 2013

To Whom It May Concern,

Re: Jackson's Fest / Outdoor Festival

The purpose of this letter is to respectfully request permission to hold a one day outdoor festival with the following parameters.

Saturday, August 24, 2013

Held in existing parking lot; permission is obtained from landlord and neighboring business. (Pitch's)  
12:00 P.M. – 9:00 P.M.

Tented with stage facing the south (towards Bluemound Road)

Live blues music until 8:30 P.M.

Food prepared and served outdoors.

Beer served outdoors.

Bean bag toss outdoors.

2 temporary bathrooms on site.

Contracted security on site.

There will be a full site walk through upon completion to make sure no trash has been discarded on the property as well as neighboring properties. The tent and restrooms will be broken down and removed early Sunday morning- before 10:00 A.M.

The event is open to the public with no entrance fee.

I am always available to answer any questions.

Thank you-

Mark A. Zierath  
Owner/Operator  
Jackson's Blue Ribbon Pub  
414.687.6266 Cell  
mark@jacksonsbrp.com



August 12, 2013

Dear Friends & Neighbors,

We would like to inform you of an outdoor event taking place at Jackson's Blue Ribbon Pub on Saturday, August 24, 2013. The event will feature a tent in the parking lot with live music throughout the day. Beer and food will also be sold outside in the tent. All outdoor sales and music will end at 8:45 P.M.

We apologize in advance for any inconvenience or disturbance this will cause our neighbors but we are prepared to minimize the impact on the neighborhood. We have outsourced security to ensure all alcohol is consumed only on our property and that our guests leave in a quiet and orderly fashion. Our staff will also police the area for any refuse that may make it off our property.

Our plan is for a fun, family friendly event and we encourage all of our neighbors to join in.

We have listed our contact information below so you can call us direct if you have any questions regarding the event or if you should need to contact us on the day of the event.

Thank you for your continued support. We appreciate all of the business we receive from the neighborhood and we look forward to being part of the greater Wauwatosa community for years to come.

Cheers-

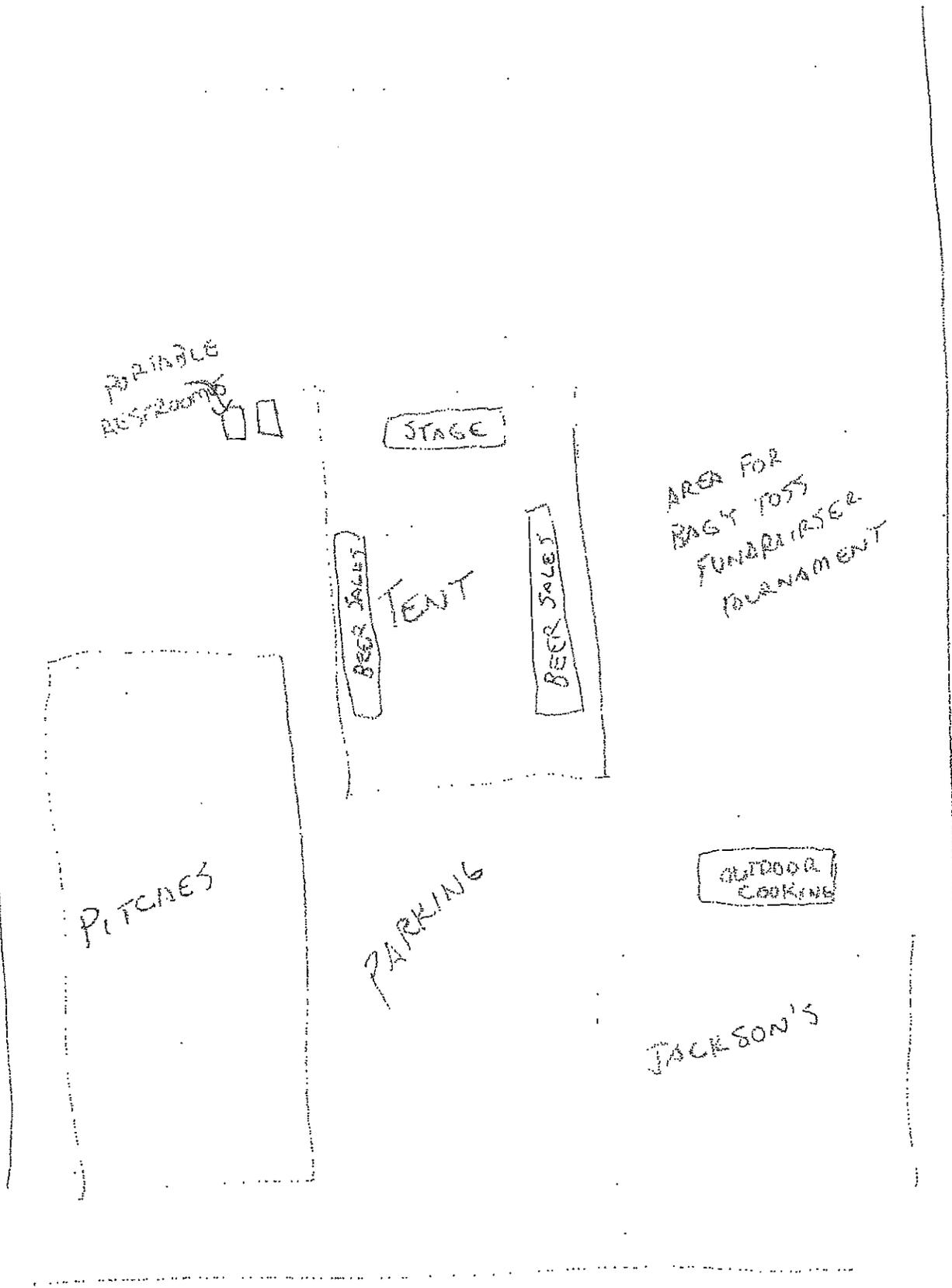
Mark A. Zierath  
Co-Owner  
414.687.6266 cell

Dan P. Zierath  
Co-Owner  
414.526.5989 cell

11302 W. BLUE MOUND Rd.  
MARK A ZIERATH OWNER / AGENT

114<sup>1/2</sup> ST

118<sup>1/2</sup> ST.



BLUEMOUND ROAD



CITY OF WAWATOSA  
7725 WEST NORTH AVENUE  
WAWATOSA, WI 53213  
Telephone: (414) 479-8917  
Fax: (414) 479-8989  
www.wauwatosa.net

Carla A. Ledesma  
City Clerk

**RETAIL LICENSE TRANSFER – Due to Sale or Assignment of Licensed Business**

Application for transfer of license under Section 125.04(12)(b), Wis. Stats., for the sale of fermented malt beverages or intoxicating liquor or both from one person to another due to the sale or assignment of licensed business.

Wauwatosa, Wisconsin  
August 6<sup>th</sup>, 2014

To the governing body of the  City  Village  Town of Wauwatosa  
County of Milwaukee, Wisconsin.

A request is being filed applying for the transfer of the Class B-Liquor license from \_\_\_\_\_  
LS Properties  
Name of current licensee

To Ray's Growler Gallery, LLC  
Name of proposed new licensee

As a result of the sale or assignment of the business between the above parties on or about August 6<sup>th</sup>, 2014  
Date

Address of premises 8930 W. North Ave. Ste. G Wauwatosa, WI 53226

Trade name of establishment Ray's Growler Gallery

The municipal clerk must amend the license or issue a new one to reflect the transfer. The municipality may require completion of Forms AT-106 and AT-103 by the transferee.

**SALE OR ASSIGNMENT BY TRANSFEREE:**

If the business is sold or assigned, the license may be transferred to the successor owner or assignee if the person is qualified to hold a license and is acceptable to the governing body. In this case, an original alcohol beverage license application should be completed.

ALL APPLICANTS FOR TRANSFER OF CLASS B LICENSES MUST SIGN AND DATE BELOW.

Trade Name and Location of Current Licensee:

LS Properties  
8930 W. North Ave. Ste G  
Wauwatosa, WI 53226

Trade Name and Location of proposed New Licensee:

Ray's Growler Gallery  
8930 W North Ave Ste. G  
Wauwatosa, WI 53226

(I) (We), Rick Laev and \_\_\_\_\_

Says that (he/she is) (they are) the person(s) above named and that the parties have agreed to sale or assign the licensed business from the current licensee to the proposed new licensee in each instance agree with the terms and conditions of this transfer.

Current Licensee LS Properties

Proposed New Licensee Ray's Growler Gallery, LLC

Subscribe and sworn to before me this

6<sup>th</sup> day of August, 20 14

Alan L. Johnson  
Notary Public, Alan L. Johnson County, Wis.

My Commission Expires February 1, 2015



Submitted to Committee \_\_\_\_\_ Recommended Approval \_\_\_\_\_ Date \_\_\_\_\_

Submitted to Council \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

**ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION**

Submit to municipal clerk.

For the license period beginning July 1st 20 14 ;  
 ending June 30th 20 15

Applicant's Wisconsin Seller's Permit Number: <u>456-1028566923-02</u>	
Federal Employer Identification Number (FEIN): <u>47-1460777</u>	
LICENSE REQUESTED ▶	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input checked="" type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$ <u>102.00</u>
<b>TOTAL FEE</b>	\$

TO THE GOVERNING BODY of the:  Town of }  
 Village of } Wauwatosa  
 City of }

County of Milwaukee Aldermanic Dist. No. \_\_\_\_\_ (if required by ordinance)

1. The named  INDIVIDUAL  PARTNERSHIP  LIMITED LIABILITY COMPANY  
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Ray's Growler Gallery, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

	Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>President</u>	<u>Richard Brandt Laev</u>	<u>545 E Wells St Apt 703 Milwaukee, WI 53202</u>	
Vice President/Member	<u>Vice President</u>	<u>Oren William Laev</u>	<u>1309 E Fairy Chasm Bayside, WI 53217</u>	
Secretary/Member				
Treasurer/Member				
Agent ▶		<u>Anthony Drake Marble</u>	<u>6610 Romona Ave Wauwatosa, WI 53213</u>	
Directors/Managers				

3. Trade Name ▶ Ray's Growler Gallery Business Phone Number 414 258 9521  
 4. Address of Premises ▶ 8930 W North Ave Ste G Post Office & Zip Code ▶ Wauwatosa, WI 53226

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?  Yes  No  
 6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No  
 7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No  
 8. (a) Corporate/limited liability company applicants only: Insert state WI and date 8/6/14 of registration.  
 (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?  Yes  No  
 (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No  
 (NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) \_\_\_\_\_

10. Legal description (omit if street address is given above): \_\_\_\_\_  
 11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
 (b) If yes, under what name was license issued? LS Properties

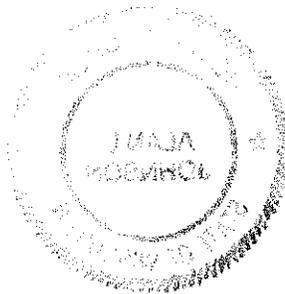
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864]  Yes  No  
 13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776]  Yes  No  
 14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs?  Yes  No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to generate and maintain records according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership, applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME  
 this 6th day of August, 20 14  
Alan L. Johnson  
 (City/Clerk of Public)  
 STATE OF WISCONSIN

Richard Brandt Laev  
 (Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)  
Oren William Laev  
 (Officer of Corporation/Member/Manager of Limited Liability Company/Partner)  
 (Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK			
Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	



1.3.b

ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning July 1st 20 14 ;  
ending June 30th 20 15 ;

TO THE GOVERNING BODY of the:  Town of Wauwatosa  
 Village of Wauwatosa  
 City of Wauwatosa

County of Milwaukee Aldermanic Dist. No. \_\_\_\_\_ (if required by ordinance)

1. The named  INDIVIDUAL  PARTNERSHIP  LIMITED LIABILITY COMPANY  
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Ray's Growler Gallery, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>Richard Brandt Laev</u>	<u>545 E Wells St Apt 703</u>	<u>Milwaukee, WI 53202</u>
Vice President/Member	<u>Oren William Laev</u>	<u>1309 E Fairy Chasm</u>	<u>Bayside, WI 53217</u>
Secretary/Member			
Treasurer/Member			
Agent	<u>Anthony Drake Marble</u>	<u>6610 Romona Ave</u>	<u>Wauwatosa, WI 53213</u>

3. Trade Name Ray's Growler Gallery Business Phone Number 414 258 9521  
4. Address of Premises 8930 W North Ave Ste 6 Post Office & Zip Code Wauwatosa, WI 53226

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?  Yes  No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No
8. (a) **Corporate/limited liability company applicants only:** Insert state WI and date 8/6/14 of registration.  
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?  Yes  No  
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) \_\_\_\_\_
10. Legal description (omit if street address is given above): \_\_\_\_\_
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
(b) If yes, under what name was license issued? LS Properties
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864]  Yes  No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776]  Yes  No
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs?  Yes  No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME

this 13th day of August, 20 14  
Joe Pelczynski  
(Clerk/Notary Public)  
My commission expires 2-15-15

Richard B. Laev  
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)  
Anthony Drake Marble  
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner)  
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	



CITY OF WAUWATOSA  
7725 WEST NORTH AVENUE  
WAUWATOSA, WI 53213  
Telephone: (414) 479-8917  
Fax: (414) 479-8989  
www.wauwatosa.net

Carla A. Ledesma, CMC  
City Clerk

PAID

LIQUOR LICENSE EXTENSION APPLICATION

JUL 28 2014

CITY OF WAUWATOSA  
TREASURER'S OFFICE

Date JULY 27, 2014

Applicant: BRIDGETOWNE LOUNGE, LLC Phone Number: 4-771-6603

4-534-3344 MOBILE

D/B/A: BRIDGETOWNE FRAMING GALLERY

Business Address: 7734 HARWOOD AVENUE

Date(s) and time(s) of event: SEPTEMBER 5TH + 6TH - TOSA FEST

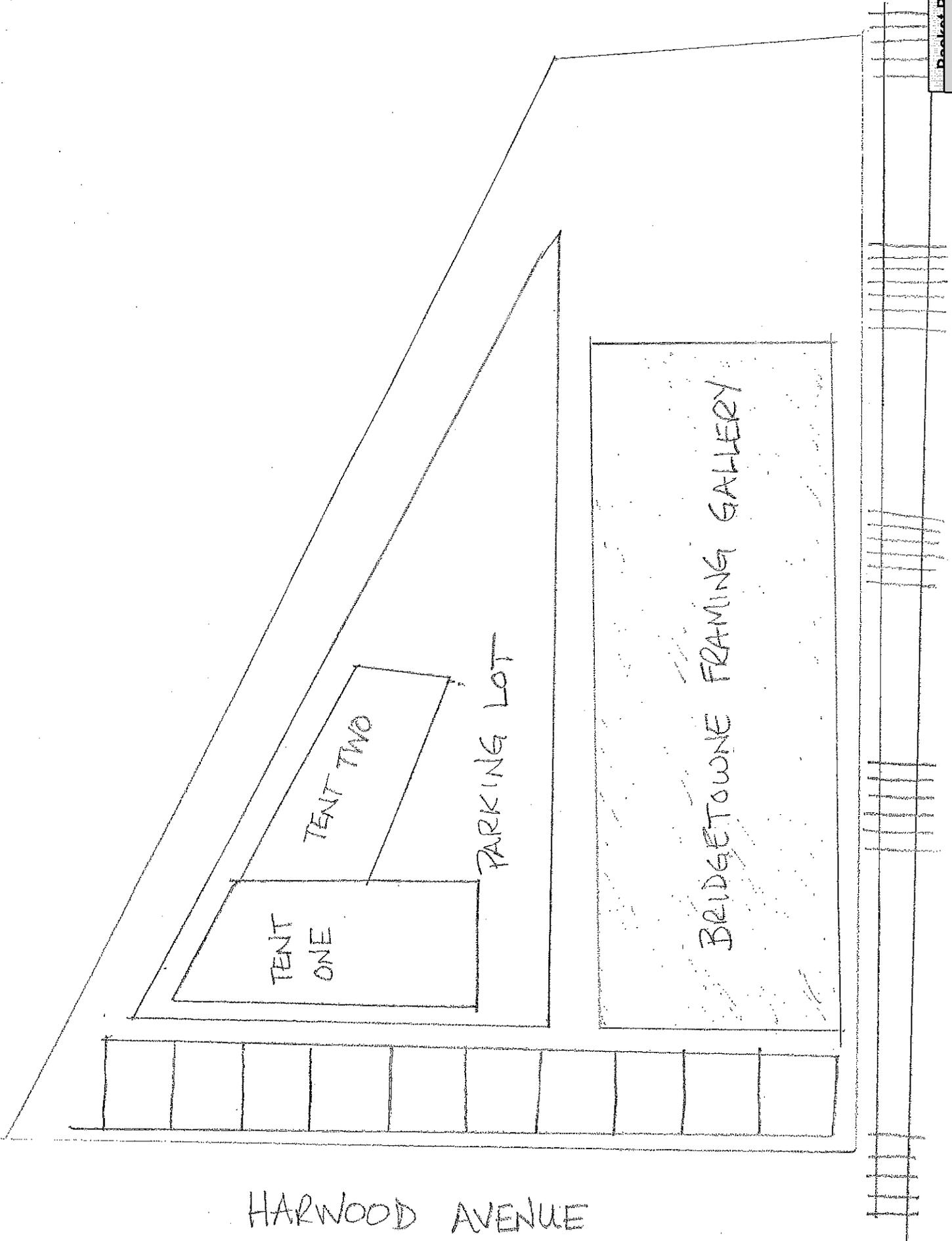
Description / explanation of proposed extension area: TWO TENTS IN OUR  
PARKING LOT AND A SMALLER ONE ON OUR PATIO

**FEE:** \$ 30.00 For period of each event

01-311-4100-000 Fee Paid on: 7-28-14

Approval: \_\_\_\_\_

Peter K Hein  
Applicant Signature



HARWOOD AVENUE