

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY, August 28, 2014  
A Monumental Fourth**

**1. Attendance:**

Present: Mike Anich, Brad Beckman, Jesse Dill, Mary Foley, John Hallanger, Dan Lofy, Kevin Mullen, Matt Stippich, Brit Swisher, and Wendy Venske.

Excused: Bob Brunow, Patrick McNally, and Jamie Swisher

John Hallanger called the meeting to order at 7:00 PM

**2. Minutes:** Kevin Mullen made a Motion to approve the July 2014 Minutes. Dan Lofy seconded the motion. Minutes were approved.

**3. New Business:**

a. TV Coverage missing for this year's parade due to cost and lack of manpower. No comments or complaints have been received about absence of TV program playing on Time Warner.

b. Parade Theme for 2015. Talk about ideas at next meeting. Everyone to bring suggestions for September meeting.

c. Parade Marshal – Ideas and suggestions made ; Bud Selig ; Wayne Laribee ; Steve smith – Mayfair; Linda Berg ; Willie Porter ; Greg Koch ; Sugar Todd; Grace Weber ; George Weber; Janelle – Historical Soc. - To discuss more next meeting.

d. Traffic Control – Further discussion about using more signage to designate drop-off areas to help control traffic flow and parking around City Hall staging area.

**4. Assignments for 2015:**

**A. Memorial Day** – Mike Anich – Suggested we consider eliminating the Essay Contest for Memorial Day due to lack of participation. Discussion of maybe trying to reach Home Schooled children in addition to Wauwatosa Public Schools for better participation.

Enhancements to Memorial Day Event in 2015 – Perhaps read names of deceased

**B. Parade** – Dan Lofy – Already has one request for 2015 ; Will design 2105 updated forms for website posting.

C. **Afternoon Program** – Program eliminated. Use resources to support Evening Program

D. **Evening Program** – Make possible suggestions to Tosa Tonight about performers for 2015? Jamie Swisher has volunteered to help connect with Tosa Tonight to coordinate next year's event and spends

E. **Committee Assignments:**

- a. **Flyers/PR/Advertising** – Brit Swisher. Will post new forms and event dates on web site when ready.
- b. **New Units** –
- c. **TV Coverage** – No TV coverage.
- d. **Flags** – Lori Murphy.
- e. **Fundraising** – Kevin Mullen.
- f. **Judging/Awards** – Mary Foley.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** –
- h. **Golf Carts** –
- i. **Volunteer Coordinator** – Bob Brunow.
- ii.
- j. **Mayfair Contacts, Insurance** – John Hallanger.
- k. **Signage** – Mike Anich & Jesse Dill
- l. **Cars** –
- m. **Contacts with Officials** –
- n. **Floats** – Dan Lofy
- o. **Traffic** – More Signage needed

A Motion to adjourn was made by Dan Lofy and seconded by Mary Foley. Motion passed and the meeting adjourned at 7:50 p.m.

Respectfully submitted,  
Brit Swisher