

**WAUWATOSA CIVIC CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY, February 27, 2014
A Monumental Fourth**

1. Attendance:

Present: Bill Berdan, Don Birschel, Bob Brunow, Mary Foley, John Hallanger, Sgt. Paul Leist, Dan Lofy, Patrick McNally, Brit Swisher, and Jamie Swisher. Guests: Jesse Dill and Sgt. Brad Beckman. Excused: Mike Anich and Wendy Venske.

John Hallanger called the meeting to order at 7:00.

2. Minutes: Bill Berdan made a motion to approve the January 2014 Minutes. Dan Lofy seconded the motion. Minutes were approved.

John Hallanger introduced Jesse Dill. Jesse has recently moved to Wauwatosa and has contacted Mayor Ehley regarding commission membership. Welcome Jesse! Commission members congratulated Sgt. Paul Leist who has been promoted to Lieutenant! The commission thanked Paul for his service on the commission and welcomed Sgt. Brad Beckman who will step into Paul's role.

3. Old Business:

a. Fireworks: Bob Brunow suggests we look for a new launch location once the weather warms up. The contract with Bartolotta has been signed with a launch date amended to 9:15.

b. Grand Marshal: Dan Lofy suggested asking Mark Attanasio to be Grand Marshal. A motion to that effect was made by Jamie Swisher, seconded by Bob Brunow, and passed by the commission. Dan Lofy has a connection at the Brewers organization and will provide the same to John Hallanger. John will prepare a letter of invitation for the Mayor's signature and will forward to Mark Attanasio for consideration. In looking for other suggestions, Jesse Dill suggested Hank the Dog!

4. New Business: John Hallanger spoke with Brenda Vento of Mayfair Management regarding the change in the parade route. Brenda offered to post the new route on the mall website. John reports that no space at the mall will be available for the parade.

5. Assignments for 2013:

A. Memorial Day – Don Birschel has asked Gay Leigh Mundy for speaker suggestions.

B. Parade – Dan Lofy has started receiving responses. A few more packets have been sent, including a New Jersey drum & bugle corps who will be in the area for the 4th. Dan will contact Lori Murphy regarding use of the hook & ladder truck.

C. Afternoon Program – Program eliminated.

D. Evening Program – Patrick McNally. Brit Swisher is setting up a meeting with Rick Bauer of Tosa Tonight in March.

E. Committee Assignments:

- a. **Flyers/PR/Advertising** – Brit and Jamie Swisher. Dan Lofy will provide 2014 forms for updating the website. Advertising of new parade route should start in April. An insert notifying participants of the change in route/setup area is included in parade packets. John Hallanger will contact Tosa Now and the Patch. Paul Leist suggested getting this information to Neighborhood Block Watch for inclusion in the 2nd quarter mailing. Brit will inform the NAC.
- b. **New Units** – Commission members.
- c. **TV Coverage** – John is waiting for the Mayor’s input on TV coverage.
- d. **Flags** – Lori Murphy.
- e. **Fundraising** – A check from Locker’s Florist has been received. Bill Berdan suggested contacting the new Mayfair Collection for donations.
- f. **Judging/Awards** – Mary Foley. Provide names of confirmed judges to Mary.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Wendy Venske. Will need two sets of port-o-johns at Longfellow.
- h. **Golf Carts** – Bill Berdan:
- i. **Volunteer Coordinator** – Bob Brunow.
- j. **Mayfair Contacts, Insurance** – John Hallanger.
- k. **Signage** – Mike Anich.
- l. **Cars** – Two needed so far. Don Birschel will provide all car information and contacts.
- m. **Contacts with Officials** – Bill Berdan.

- n. **Floats** – Dan Lofy. Landmark Credit Union is considering whether or not to have a float.
- o. **Traffic** – Bill Berdan

A Motion to adjourn was made by Mary Foley and seconded by Brit Swisher. Motion passed and the meeting adjourned at 8:10 p.m.

Respectfully submitted,
Jamie Swisher