



CITY OF WAUWATOSA

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MEETING MINUTES WAUWATOSA ECONOMIC DEVELOPMENT CORPORATION November 20, 2013 Committee Room #2

PRESENT: Mayor Ehley, Mr. Gintoft, Ald. McBride, Ald. Tilleson

EXCUSED: Mr. Simi

ALSO PRESENT: P. Enders, Development Director; M. Citro, Business Services Specialist; J. Ferguson, Assistant Planner; T. Szudy, Principal Planner; A. Kesner, City Attorney

PUBLIC PRESENT: Athena Engstrom, 6224 River Parkway, Wauwatosa; Carina Tran, 2691 S. Kinnickinnic Street, Milwaukee; Mark Nielsen, 2691 S. Kinnickinnic, Milwaukee WI

Mr. Gintoft called the meeting to order at 8:05 a.m.

Approval of Minutes

Motion by Ald. Tilleson; second by Mr. Gintoft, to approve the September 18, 2013 meeting minutes - approved 4-0.

Request by Central Bark Wauwatosa, LLC for CDBG Funding Related to Acquisition of Property Located at 6228 W. State Street

Ms. Enders summarized the project plan and asked Central Bark's representative, Athena Engstrom to describe job creation in greater detail.

Ms. Engstrom explained that the expansion would allow for more retail space, room for additional groomers, and the addition of another doggy day care room, which would necessitate the creation of nine (9) FTE jobs.

Ms. Enders stated staff recommended the approval based on contingencies included in the staff report.

Ald. McBride asked staff to clarify the method and timing of financial disbursement.

Ms. Enders and Mr. Kesner summarized the typical disbursement schedule and terms of repayment if job creation goals were not met.

MOTION by Ald. McBride, second by Ald. Tilleson to approve funding in the amount of \$150,000 with staff conditions as stated in staff report - approved 4-0.

Request by Carina Tran and Mark Nielsen d/b/a/ Hue Vietnamese Restaurant Wauwatosa for CDBG Funding Related to Equipment Purchase Located at 6519 W> North Avenue.

Ms. Tran distributed a project summary with floor plans and renderings of restaurant layout.

Mr. Nielsen summarized the project plan and stated their goal is to open the restaurant by April 2014.

Ms. Enders summarized the project and noted the initial application stated Mr. Nielsen and Ms. Tran were going to use their own cash to cover the difference on the project, but it looked as if they had recently secured a line of credit.

Mr. Nielsen stated they did obtain funding for the remaining balance of project costs.

Ms. Enders clarified that the landlord of the property was also creating jobs during the repair and renovations of the building and that those jobs only applied to the renovation work and were not double counted as job creation for this CDBG funding.

Mayor Ehley asked if there were any parking spaces nearby and if Mr. Nielsen and Ms. Tran had solutions for employee parking.

Mr. Nielsen stated they were aware of the parking constraints and had similar issues at their other location. He explained he has a policy with employees, requiring them to park a block or two away on a side street where there is more available parking. They also encourage employees to walk/bike/bus to work and actively try to employ people who live near their restaurant.

Ald. Tilleson mentioned the addition of bike racks on North Avenue to facilitate more alternative travel modes to work and clarified Alders encourage all businesses on North Avenue encourage their employees to travel to work via other methods than the automobile, and that Mr. Nielsen's policy was in line with that.

Ms. Enders stated staff recommended approving the project based on conditions included in the staff report. She also clarified the method of disbursement and explained funds for equipment purchase were typically disbursed as reimbursements, not upfront.

Ald. Tilleson stated he was happy to see more business interest on North Avenue.

Motion by Ald. Tilleson, second by Mayor Ehley to approve funding in the amount of \$30,000 - approved 4-0.

Adjourn

Motion by Ald. McBride, SECOND by Ald. Tilleson to adjourn – approved 4-0. The meeting adjourned at 9:27a.m.

Mike Citro
Business Services Specialist
City of Wauwatosa