

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY, JANUARY 23, 2014  
A Monumental Fourth**

1. **Attendance:**

Present: Mike Anich, Bill Berdan, Don Birschel, Bob Brunow, Mary Foley, John Hallanger, Paul Leist, Dan Lofy, Brit Swisher, and Jamie Swisher. Excused: Patrick McNally, Kevin Mullen, and Wendy Venske.

John Hallanger called the meeting to order at 7:00.

2. **Minutes:** Dan Lofy made a motion to approve the October 2013 Minutes. Mary Foley seconded the motion. Minutes were approved.

3. **Old Business:**

**a. Fireworks:** Bob Brunow reported that he received another quote for fireworks for comparison to Bartolotta's quote. He also spoke with Bartolotta regarding the e-mail sent by John Hallanger. Bartolotta said he never received the e-mail so Bob outlined our concerns regarding the program in 2013. Bartolotta agreed with our characterization of the program and assured Bob that the program could be improved. Discussion was had and a motion was made by Mary Foley to retain Bartolotta for the 2014 fireworks program. The motion was seconded by Dan Lofy and passed. Bob will sign a contract with Bartolotta to obtain the discount. Bob has also contacted Jim Case with the fire department and plans to meet in the near future to discuss other launch sites. Bob Brunow was contacted by the Mayor regarding his service on the commission. He has agreed to serve until 2017. They also discussed the need for new commission members.

**b. Treasurer's Report: Kevin Mullen.** John Hallanger reported that Kevin Mullen has received a commitment from Froedtert for a \$10,000 donation. He has also received two other \$1,000 commitments.

4. **New Business:** Discussion was had regarding the selection of a Grand Marshal. It was suggested that we all think of prospective candidates for selection in February.

5. **Assignments for 2013:**

**A. Memorial Day** – Mike Anich will put together requests for essays for submission to schools in January/February. He and Don Birschel will look into suggestions for speaker options.

**B. Parade** – Dan Lofy. Dan has sent invites to 85 units. He has received 3 music commitments and has received inquiries from the Wauwatosa Rotary and Foti Chiropractic. Foti expressed interest in using a camel. He has also reached out to a few music units who are going to be in town for other events. He suggested we have an honor guard or color guard to lead the parade. Dan inquired as to why the school board is not in the parade. Mike Anich is meeting with the city attorney to discuss candy distribution.

**C. Afternoon Program** – Program eliminated.

**D. Evening Program** – **Patrick McNally**. Brit Swisher will set up a meeting with Tosa Tonight's Rick Bauer and Pat McNally to discuss the 2014 evening program.

**E. Committee Assignments:**

- a. Flyers/PR/Advertising** – Brit and Jamie Swisher. Brit will contact the Mayor's assistant, Karen Jaeckels, regarding the Facebook/website pages. Dan has information to be posted on the website and notes that the website needs to be updated.
- b. New Units** – Commission members.
- c. TV Coverage** – Discussion was had regarding the need for TV coverage and the difficulty of filming with the new parade route. John Hallanger will speak with the Mayor and Carmello for their input. This may be the time to test whether coverage is necessary. Need reviewing stand.
- d. Flags** – Lori Murphy. Lori has received two quotes for 20,000 flags. Liberty is \$.28 and Flag Center is \$.15. Dan Lofy took an inventory and we have 8,000 which should be enough for 2014. It was decided not to place an order this year.
- e. Fundraising** – See above.
- f. Judging/Awards** – Mary Foley. Provide names of confirmed judges to Mary.
- g. Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Wendy Venske.
- h. Golf Carts** – Bill Berdan:
- i. Volunteer Coordinator** – Need Volunteer Coordinator.
- j. Mayfair Contacts, Insurance** – John Hallanger.

- k. Signage** – Mike Anich. Per Bill Berdan, the mayor says we have plenty of storage room for signs, etc. Currently, Mike is storing items at his home.
- l. Cars** –
- m. Contacts with Officials** – Bill Berdan.
- n. Floats** – Dan Lofy.
- o. Traffic** – Bill Berdan

A Motion to adjourn was made by Jamie Swisher and seconded by Mike Anich. Motion passed and the meeting adjourned at 8:12 p.m.

Respectfully submitted,  
Jamie Swisher