

**WAUWATOSA CIVIC CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY, SEPTEMBER 26, 2013**

1. Attendance:

Present: Mike Anich, Bill Berdan, Bob Brunow, Mary Foley, Paul Leist, Dan Lofy, Kevin Mullen, Brit Swisher, and Jamie Swisher. Excused: John Hallanger, Wendy Venske, Lori Murphy, Steve Birney, and Patrick McNally.

In John Hallanger's absence, Dan Lofy called the meeting to order at 7:00.

2. Minutes: Kevin Mullen made a motion to approve the August 2013 Minutes. Bob Brunow seconded the motion. Minutes were approved.

Mayor Kathy Ehley stopped in and we had a discussion regarding the storing of signs, cones, etc., at City Hall. Mike Anich will forward to the Mayor information regarding the storing of items and she will look into a space for storage. Mike is also looking for the "sandwich" sign. Mary Foley has been confirmed as Commission member. Mike will also ask the Mayor who our new liaison is.

3. Old Business:

a. Parade: Mike Anich will e-mail the city attorney to see if there is language on the books regarding candy distribution. He will also ask the city attorney if he is able to write up some sort of waiver/disclaimer to be signed by parade participants. Recommendations include: distributors be over 18 years of age and must be handed out at the curb and not from vehicles. This waiver would be added to packets and included on website. A signed acknowledgement would need to be returned by parade participants.

b. Fireworks: Bob Brunow. No feedback from Bartolotta has been received. Dan Lofy and Bob Brunow will set up a meeting with the Fire Department to discuss location options. Bob will check out other fireworks vendors to compare.

c. Parade Route: Paul Leist reports that ending the parade at the Mall will work. North Avenue will be blocked to Highway 100. Dan Lofy suggests having fewer units in the Parade as we navigate change in set up at City Hall and Longfellow. Dan asked all members to go over unit list to see which units should be eliminated.

d. Fundraising: Brit Swisher will at a minimum meet with Judy Randall to get her information regarding timelines, materials, etc., for fundraising efforts.

4. **Assignments for 2013:**

A. **Memorial Day** – Check with Don Birschel to see if he’s interested. Mike Anich has volunteered to lead event.

B. **Parade** – Dan Lofy.

C. **Afternoon Program** – Program eliminated.

D. **Evening Program** – Patrick McNally. Brit Swisher will set up a meeting with Tosa Tonight’s Rick Bauer and Pat McNally to discuss the 2014 evening program.

E. **Committee Assignments:**

- a. **Flyers/PR/Advertising** – Brit and Jamie Swisher. Discussion was had regarding ways in which we could advertise for new members, i.e., distribute refrigerator magnets at the Parade as reminder of Parade and the need for volunteers, add to City Newsletter and contact Senior Commission.
- b. **New Units** – Commission members.
- c. **TV Coverage** – Discussed whether there is an actual need for TV coverage. City employees do all the coverage and there is no charge to the commission.
- d. **Flags** – Lori Murphy. Dan Lofy will check on flag inventory.
- e. **Fundraising** – See above.
- f. **Judging/Awards** – Mary Foley. Provide names of confirmed judges to Mary.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Wendy Venske.
- h. **Golf Carts** – Bill Berdan:
- i. **Volunteer Coordinator** – Tabled to October.
- j. **Mayfair Contacts, Insurance** – John Hallanger.
- k. **Signage** – Mike Anich.
- l. **Cars** – Ask Don Birschel for connections.

- m. **Contacts with Officials** – Bill Berdan.**
- n. **Floats** – Dan Lofy.**
- o. **Traffic** – Bill Berdan**

A Motion to adjourn was made by Jamie Swisher and seconded by Bob Brunow. Motion passed and the meeting adjourned at 8:30 p.m.

Respectfully submitted,
Jamie Swisher