

**WAUWATOSA CIVIC CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY – SEPTEMBER 24, 2009**

1. **Attendance:**

Present: Bill Berdan, Robert Brunow, John Hallanger, Dan Lofy, Patrick McNally, Kevin Mullen, Bobby Pantuso, Judy Randall, Jamie Swisher, Wendy Venske, Sherryl Wedel. Ex-Officio: Amy Barron. Excused: Rick Beattie, Cheryl Berdan, Brit Swisher and Mary Foley.

2. **Minutes:**

Sherryl Wedel called the meeting to order. Bob Brunow moved to approve the July minutes. Dan Lofy seconded. Minutes were approved.

3. **New Business:**

A. Wendy Venske made the suggestion that we have more volunteers along the parade route. We currently have a few on the route walking to control crowds. The additional support would help keep people back to the curb and generally monitor the crowd. It was noted that other parades, including Brookfield, do this. It was agreed that the high school volunteers would not be the best choice. Vests for volunteers would be provided.

B. Bob Brunow spoke with Dick Bachman regarding the flag promotion in the parade. He was delighted and will put together a presentation. His focus is on awareness of the program, not necessarily seeking funds; however, as a memorial to his late wife he has collected \$4,000 to date.

C.

3. **Old Business:**

Amy Baron reports that we will not be able to close 70th Street due to the anticipated paved parking lot on the North East corner. This will affect the areas to be used for viewing and the launching of fireworks. The fear is that the community will be upset at not being able to use the parking lot for parking.

After much discussion, it was decided that members of the Commission should attend the next Parks Board meeting to:

- a. Ask what objective is in long term plan for Hart Park
- b. Where do the Civic Celebration Commission programs fit in.
- c. Open dialog so that we don't continue to have last minute surprises for implementation of our programs

4. **Programs for 2010:**

Memorial Day – To be determined. Bill Berdan has information on past celebrations.

Parade – **Bob Brunow/Dan Lofy.** Report that 2010 forms are completed. They'd like to put together a comprehensive list of units that have participated through the years. The greeting on the phone line has been changed. Burrows Middle School Band has been contacted and waiting for their response regarding availability. The Greendale and Grafton High School Bands are available on the 5th. The racing sausages are not available as the Brewers are playing on the 5th.

The members of the Commission are asked to review and comment on units who've participated in the past to make judgment as to whether to ask them to join the parade again. Forward any suggestions for new groups or bands to Bob and/or Dan. Bill Berdan suggests getting a hold of other parade organizers to see if we can hook up with them to share units since we're holding our event on the 5th.

Afternoon Program – **Pat McNally.** Has contacted Jo Don Farms regarding their price for 2010 and their availability. He's awaiting their reply.

Evening Program – **Bobby Pantuso.** Stationery will be supplied for various letters, including notification to Wauwatosa East and West High Schools informing them that we will be having an evening program in 2010. Sherryl Wedel will forward contact information to Bobby Pantuso. Letters will be sent the end of October. Mick Treavy, Vince Vitrano and Kent Wainscot were suggestions for local MCs for the evening program.

Depending on the final determination on program locations, sound equipment for the stage might have to be moved from the afternoon site to the evening site. Additional port-o-johns (\$500 each) may have to be ordered because the stage may end up so far from the Muellner Building. Signage for available restrooms should be provided to avoid confusion.

Committee Assignments:

- a. Flyers/PR/Advertising – Brit & Jamie Swisher
- b. New Units – Responsibility of entire Commission. Sherryl Wedel has connection with Jelly Bellies.
- c. TV Coverage – Judy Randall.
- d. Flags – Amy Barron. Need to be ordered in first part of 2010.
- e. Fundraising – Judy Randall. The Commission will forward contacts and ideas to Judy. The Fundraising letter has been sent to Froedtert, with other solicitations to be sent in January.
- f. Judging/Awards – Mary Foley.
- g. Permits/Support Services/Concessions – Sherryl Wedel reports that Dean Redmond says he can make arrangements for Lions Club and Tosa West Boosters to do concessions for afternoon and evening programs.
- h. Golf Carts – Bill Berdan.
- i. Volunteers – Wendy Venske
- j. Mayfair Mall – Sherryl Wedel
- k. Signage – John Hallanger – Advised to contact Mary Sylvester for guidance.

- l. Cars – Dan Lofy
- m. Contacts with Officials – Jeni Berdan
- n. Floats – Jeni Berdan
- o. Fly Over – Jeni Berdan
- p. Traffic Coordinator – Bill Berdan

Adjournment – Motion to adjourn by Dan Lofy and enthusiastically seconded by Wendy Venske.
Meeting was adjourned at 8:10.

Respectfully submitted,
Jamie Swisher