

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY – APRIL 23, 2009**

1. **Attendance:**

Present: Jeni Berdan, Robert Brunow, Mary Foley, Dan Lofy, Kevin Mullen, Gay Leigh Mundy, Bobby Pantuso, Judy Randall, Brit Swisher, Jamie Swisher, Mary Sylvester, Sherryl Wedel, Wendy Venske, Amy Barron, Linda Nikceвич, Rick Beattie, Jeff Farina  
Excused: Bill Berdan, Cheryl Berdan

**Announcement:** Cheryl Berdan will be resigning from the Commission as she has accepted an Aldermanic appointment for the 7<sup>th</sup> District.

2. **Minutes:**

Bob Brunow moved to approve the March minutes, Mary Foley seconded. Minutes were approved.

3. **New Business:**

- A. Bobby Pantuso made the suggestion that he look into George Webbs at 122<sup>nd</sup> and North Avenue to donate the Commission/Volunteer breakfast on the morning of the 4<sup>th</sup>. After discussion, it was decided that it would be helpful for him to participate in his first 4<sup>th</sup> breakfast in 2009 at Denny's to determine if George Webb's might be a good fit for the future.
- B. Bob Brunow was contacted by Our Redeemer Lutheran Church to see if it would be feasible for them to organize a run/walk event on the morning of the parade. The Commission discussed the matter and determined it would not be feasible for various safety reasons.

4. **Old Business:**

Sign/Sandwich Board has been picked up and is being stored in Dan Lofy's garage. Wendy Venske's husband has volunteered to paint the sign "TV COVERAGE & JUDGING BEGINS HERE". The sign is very heavy and is about 5'x4'. The Commission hopes to have Carmelo pick up the sign with the stage and judging materials the morning of the parade. Bobby Pantuso will see if he can provide 4-5 George Webb gift certificates for Carmelo and his crew. Mary Sylvester stated that she is not in charge of this sign. The Commission float will stop briefly on the parade route to pick up the sign at the end of the parade.

5. **Assignments:**

- A. Memorial Day - **Bill Berdan** - A few changes to the program were recommended, i.e., add title, change "shoot" to "launch", and add more specific information as to where the fireworks are to be launched and viewed.
- B. Parade - **Cheryl Berdan** - Sherryl Wedel reporting for Cheryl Berdan that everything is coming together. Same bands, Irish dancers and two floats (Froedtert & Focus).
- C. Afternoon Program - **Rec. Dept. (Rick Beattie) Gay Leigh Mundy** - Report that the situation is still fluid. The softball area should be okay, but not sure if Muellner Building will be available which may affect several activities. Bobby Pantuso may know of an available sound system.
- D. Evening Program: Cancelled for 2009. Facilities not available for evening program.

E. **Committee Assignments:**

- 1. **Flyers/PR/Advertising – Swisher, Brit & Jamie** – Looking for a Wauwatosa printer. Last year's design will be used again. Brit will get the paper donated. Will send information

regarding the parade to the neighborhood associations through a NAC blast highlighting the "stay on the curb" safety issues. Continue to collect information on willing (or unwilling) businesses for distribution of posters, etc., to add to list compiled by Sherryl Wedel.

2. **New Units - Bobby Pantuso** - No Report
3. **TV Coverage – Judy Randall** – Searching for a tent/cover for the announcers. Amy Barron will follow a possible lead. Sherryl Wedel will contact Mary Crego regarding the announcer for the fire department flag raising at Sendik's.
4. **Fireworks - Bob Brunow** - \$15,000 budget for fireworks. Hoping for a better program this year. It will probably be shorter, but better, with 60% 4" shells and 40% 3" shells. They are going to try to get the fireworks in the air faster to create a more exciting program.
5. **Flags** - None needed.
6. **Fundraising - Judy Randall** - Fundraising is within 6% of 2008. Judy says the majority of fundraising is within the \$100-\$400 range and notes that supporting the event is not an "individual" thing. Waterstone Bank is not donating this year, nor are they participating with a unit in the parade. Bobby Pantuso will check to see if George Webb's is interested in contributing. Sherryl Wedel is investigating a local lead with GE regarding their possible interest in donating.
7. **Judging/Awards - Mary Foley** - Mary has one judge secured. Dan Lofy confirms another. Mary is pursuing four other possibilities.
8. **Permits/Support Services (Port-O-John's, Radios) Concessions - Bob Brunow** - Ordered 10 Port-O-Johns per last month's discussion. 24 headsets are reserved.
9. **Golf Carts - Mary Sylvester** - All okay.
10. **Volunteer Coordinator - Wendy Venske** - Has been receiving positive responses. Has not heard back from Tosa West's Key Club. No response from Tosa East.
11. **Mayfair Contacts - Sherryl Wedel** - Has not heard from Boston Store yet. Aurora is closed on the 4th - so no problem there.
12. **Signage - Mary Sylvester** - No report as sign preparations are made closer to parade date. Mary reiterates that she cannot be responsible for large "judging begins here" sign as she will not be available the day of the parade.
13. **Cars - Dan Lofy** - Arrangements going fine.
14. **Contacts with Officials** - All okay.
15. **Floats - Jeni Berdan** - There will be two floats.
16. **Traffic Coordinator/Issues Day of Parade - Bill Berdan/Bob Brunow** - All okay per Bob Brunow and Jeff Farina.

F. Adjournment - Motion to adjourn by Gay Leigh Mundy and seconded by Bobby Pantuso.

The meeting was adjourned at 8:30.

Respectfully submitted,  
Jamie Swisher