

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY, JULY 26, 2012**

**1. Attendance:**

Present: Mike Anich, Bob Brunow, Mary Foley, John Hallanger, Dan Lofy, Paul Leist, Patrick McNally, Judy Randall, Jamie Swisher, and Wendy Venske. Excused: Bill Berdan, Cheryl Berdan, and Lori Murphy.

**2. Minutes:**

John Hallanger called the meeting to order. Judy Randall made a motion to approve the June, 2012 Minutes. Bob Brunow seconded the Motion. Minutes were approved.

**3. Old Business:**

- 4. New Business:** Election of Chair, Treasurer and Secretary. Bob Brunow made a Motion to keep John Hallanger, Kevin Mullen and Jamie Swisher, respectively, in these positions. Judy Randall seconded the Motion. The Motion passed.

John Hallanger received a note from Mayor Kathy Ehley thanking the Commission for a successful Independence Day Celebration, even with the extreme heat. Mary Foley informed the Commission that the Mayor provided awnings for the judges and much appreciated cold neck wraps for the judges. She felt the awnings would be available for future use.

**5. Assignments for 2012:**

**A. Memorial Day** – Don Birschel

**B. Parade** – Dan Lofy and Bob Brunow: Dan Lofy reported that the Dancing Grannies sent him a thank you and are interested in participating next year. He noted that John Hallanger did a fine job with the interview with Tony Clark of CH6. Bob Brunow asked Tony to come next year for another remote broadcast. Dan noted that he thought the Parade flow went well. Some units came who had not responded.

**C. Afternoon Program** – Patrick McNally and Rick Beattie. Attendance was down due to the extremely hot weather. Music on the Move took a big hit due to the weather, as well. Their invoice was up a little to \$503, which included the generator and fuel. Jo Don Farms typically makes \$350-\$400. Their proceeds this year were \$117. Pat suggests we address a later starting time for the program as it's hard to get there immediately after the Parade.

**D. Evening Program** – Bob Brunow. Fireworks started 15 minutes late and the show lasted 37 minutes. Bartolotta says they were told 9:30; however, Paul Leist

coordinates the street lights and they knew the correct time. Paul said 6 extra shells went off at 11:30.

**E. Committee Assignments:**

- a. **Flyers/PR/Advertising** – Brit and Jamie Swisher.
- b. **New Units** –
- c. **TV Coverage** – Judy Randall. The Kristoffs did a great job. The pop-ups from the BID provided by Kathy Ehley were wonderful. The signs Jack Venske put up were helpful in getting people to walk behind the stage. Judy Randall will e-mail Carmello for 6 CDs of the Parade and members can pick them up at City Hall. Paul Leist suggests providing our own volunteers to stay in the area for the duration of the Parade to make sure all goes well for judging and announcing.
- d. **Flags** – Lori Murphy
- e. **Fundraising** – Judy Randall: Certificates sent to all donors with pictures of the floats and banners, along with a copy of the program and information for next year’s celebration. Judy passed around a “neighborhood newsletter” put out by Froedtert with a picture of last year’s float.

REMINDER – MAY 2013. All Commission members need to sign off on in-kind donors for programs.

- f. **Judging/Awards** – Mary Foley. The elevated set up for judging and announcing were a big improvement. She suggested having someone hold a sign 20 feet from the viewing stand to inform them to start performing for announcers/judges. She also suggests we remind people to salute, etc., when the flag goes up and have volunteers with signs saying “taping in progress” in order to keep people on the curb and not part of the Honor Guard ceremony.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Wendy Venske.
- h. **Golf Carts** – Bill Berdan:
- i. **Volunteer Coordinator** – Wendy Venske:
- j. **Mayfair Contacts, Insurance** – John Hallanger.

- k. Signage** – Mike Anich: Invoice from Geitl Signs looks good and Mike will get to Kevin Mullen for payment. Mike noted that the sign cost went up a bit (\$1500) and it appears we no longer receive a discount. John Hallanger suggested we get quotes to make sure pricing is in line with other vendors. Judy Randall will get old invoices to Mike along with pictures of banners. He will get all signs and banners to City Hall for storage. It was suggested that we replace the heavy wooden sign and asked for any suggestions for additional signs be forwarded to him. Mike took down the new signs but was not able to get the poles out. He's going to try again!
- l. Cars** – Don Birschel:
- m. Contacts with Officials** – Cheryl Berdan:
- n. Floats** – Cheryl Berdan:
- o. Traffic** – Bill Berdan & Don Birschel:

A Motion to adjourn was made by Judy Randall and seconded by Jamie Swisher. Motion passed and the meeting adjourned at 7:43 p.m.

Respectfully submitted,  
Jamie Swisher