

Wauwatosa Civic Celebration Commission  
Minutes  
June 28, 2012

Meeting was called to order at 7:00pm by Commission Chair John Hallanger.

#### I. Roll Call

Present: Don Birschel, Mike Anich, Wendy Venske, Bob Brunow, John Hallanger, Dan Lofy, Kevin Mullen, Judy Randall, Mary Foley, Pat McNally, Jamie Swisher, Brit Swisher, Gay Leigh Mundy, Bill Berdan, Cheryl Berdan, Paul Leist, Rick Beattie, Lori Murphy.

#### II. Minutes

Motion by Bob Brunow, second by Dan Lofy to approve minutes as printed. Motion passed unanimously.

#### III. Old Business

A. John Hallanger said that Mayfair confirmed that the driveways next to the Aurora building will be open and that we will be able to use the parking lot to the east.

B. Bob Brunow will be in touch with the Fire Department on the dryness. As of the time of the meeting, the fireworks were still on. The grounds will be watered down.

#### IV. Assignments

A. Parade. Dan Lofy handed out lineups to the group in both alphabetical and numerical formats.

There are 102 – 103 units. Mike Anich will send final lineups formatted for those who were unable to open them. Don Birschel will send Judy Randall a list of cars and owners for TV coverage. Don Birschel talked to Mark Klemme to verify the kind of hitches needed for the floats and Mark will bring the right ones.

Sgt Paul Leist has the cones and will deliver some to the Southwest parking lot of Hart Park for Music on the Move. He notified Milwaukee County transit, Serafino Square and Bluemound Country Club about the street closing. He will obtain and distribute parking passes for the fireworks to the commission members. He will coordinate with Mary Foley and Judy Randall on Sendiks setup. The police department will again escort the Racine Kilties to the freeway.

Wendy Venske asked that Dan Lofy announce parade progress and he said that he would.

Mike Anich said that all banners and signs will be picked up on Monday. He has the Sendiks signs and he and Judy Randall will drop off. He said all prices were the same.

John Hallanger said that the signs look good by City Hall and Hart Park. They are sturdy and will be able to be re-used.

Judy Randall said that we need the traffic control signs and the signs for the commission members to hold. Mike will have them there. Judy asked if there was a sign that asked people to keep children out of the street. Mike will look. Dan and Mike will inventory the signs after the parade to see which ones we will never use again.

Dan said unit 0 in the parade is Channel 6 that is doing interviews and live feed.

B. Afternoon Program. Pat McNally said that everything is set for Jo Don Farms and Music on the Move. Rick Beattie distributed the itinerary. Rick will order ice cream.

C. Fireworks. Bob Brunow said all is set for the fireworks.

D. TV. Judy Randall will be meeting Monday with Mike and Jamie to go over final details. She said that last year people walked in front of the cameras and it really looked bad. Mike Anich will get Wendy Venske some blank signs to so she can write instructions for people to walk around the camera shot.

E. Fundraising. Judy Randall said that we raised \$17,425 which is within 1% of last year. She has thanked everyone.

F. Judging. Mary Foley said the awards are ready and paid for. She has arranged for the mayor to announce winners on camera after the parade.

G. Permits. Wendy Venske asked where we are putting the last port-o-john. John Hallanger said it would go in Area C. Wendy will put it in the northeast section. Dan Lofy said he got a call on the hotline from Ray's Liquor regarding putting one there. Wendy will call them and confirm. She also said radios were all set.

H. Misc. Judy Randall asked if units were advised not to walk back to Mayfair on the route. Dan Lofy said they had not. John Hallanger will send out cell numbers for parade day. Bill Berdan asked if the entrance to the mall by Cheescake Factory will be closed. John said that it would not. Judy asks that members give her any names of in-kind donors and let her know which ones on the current list are no longer donors. Judy also reminded the members to ride on the float at the end and Wendy told members to feel free to bring new volunteers on parade day if they find some.

Motion was made by Dan Lofy and seconded by Bob Brunow to adjourn. Motion passed unanimously and meeting was adjourned at 8:14 pm.