

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY, MARCH 22, 2012**

**1. Attendance:**

Present: Cheryl Berdan, Don Birschel, Bob Brunow, John Hallanger, Dan Lofy, Kevin Mullen, Judy Randall, Brit Swisher, Jamie Swisher, and Paul Leist. Excused: Patrick McNally, Lori Murphy, Mike Anich, and Wendy Venske. Guest: Gay Leigh Mundy.

**2. Minutes:**

John Hallanger called the meeting to order. Dan Lofy made a motion to approve the February, 2012 Minutes. Bob Brunow seconded the Motion. Minutes were approved.

**3. Old Business:**

John Hallanger contacted Sherryl Wedel and reports that she has humbly accepted the honor of being Grand Marshal in the 2012 Parade. She plans to ride in the Parade with her grandkids.

Lori Murphy e-mailed John Hallanger regarding three quotes for flags. Brit Swisher will contact Olympus to see if they can provide a lower price. Don Birschel made a Motion to authorize Brit Swisher to make buying decision based on the information he receives. Judy Randall seconded the Motion. The Motion passed. Brit suggests that if a better price cannot be had, that we should buy from Flag Center in Wauwatosa, a local vendor. Brit will contact Lori Murphy with the vendor choice so that she can provide the paperwork to City Hall.

**4. New Business:**

Judy Randall informed the Commission that Margaret Farris, a past Grand Marshal, passed away.

**5. Assignments for 2012:**

**A. Memorial Day** – Mike Anich could not make the meeting due to the flu, but will update the Commission regarding the Memorial Day essay contest via e-mail.

**B. Parade** – Dan Lofy and Bob Brunow: Dan Lofy reports that, to date, 33 units have been accepted.

**C. Afternoon Program** – Patrick McNally and Rick Beattie. No report.

**D. Committee Assignments:**

- a. **Flyers/PR/Advertising** – Brit and Jamie Swisher. Brit will confirm start times for the Afternoon Program with Rick Beattie and Patrick McNally. Electronic forms should be sent to Brit. He will forward for approval from the City Attorney for use on the website. John Hallanger will contact Mary Foley for pictures for the website. Judy Randall will forward donation forms. Judy will provide a write up on the Grand Marshal. Discussion was had regarding Facebook, along with links to sponsors on the website. Brit will consult the City to see what we can do.
- b. **New Units** – Entire Commission
- c. **TV Coverage** – Judy Randall. No report.
- d. **Flags** – Bob Brunow.
- e. **Fundraising** – Judy Randall: Judy Randall reports that she has received a total of \$16,450, to date. This is within \$1,250 at this time last year. Bunzel's increased their donation from \$200 to \$500. Penzeys Spices contributed \$2,500 and Roundy's \$750. Judy expects funds to be close to last year.
- f. **Judging/Awards** – Mary Foley. No report.
- g. **Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Wendy Venske. No report.
- h. **Golf Carts** – Bill Berdan: No report.
- i. **Volunteer Coordinator** – Wendy Venske: No report.
- j. **Mayfair Contacts, Insurance** – John Hallanger. No report.
- k. **Signage** – John Hallanger: No report.
- l. **Cars** – Don Birschel: Currently, we need 3 trucks to pull floats.
- m. **Contacts with Officials** – Cheryl Berdan: No report.
- n. **Floats** – Cheryl Berdan: Cheryl reports that 3 floats have committed (Froedtert, Eddie Martini's and Chancery). Dan Lofy will call Focus Credit Union to confirm their participation. Currently, the cost remains \$650 per unit.
- o. **Traffic** – Bill Berdan & Don Birschel: No report.

A Motion to adjourn was made by Cheryl Berdan and seconded by Bob Brunow. Motion passed and the meeting adjourned at 7:40 p.m.

Respectfully submitted,  
Jamie Swisher