

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY JUNE 23, 2011**

**1. Attendance:**

Present: Mike Anich, Bill Berdan, Cheryl Berdan, Don Birschel, Robert Brunow, John Hallanger, Dan Lofy, Patrick McNally, Gay Leigh Mundy, Judy Randall, Brit Swisher, Jamie Swisher, Wendy Venske, Rick Beattie, and Paul Leist. Excused: Kevin Mullen and Bobby Pantuso. Guests: Matt Bohman and Brent Lee.

**2. Minutes:**

John Hallanger called the meeting to order. Dan Lofy made a Motion to approve the May, 2011 Minutes. Bill Berdan seconded the Motion. Minutes were approved.

**3. Old Business:**

John Hallanger sent a letter to Serafino Square reminding them of the Parade date and times so that they are prepared for lack of access to North Avenue. Paul Leist discussed where roads will be blocked off and traffic, including buses, will be rerouted.

Brit Swisher suggested the Commission become involved in planning where the Hart Park playground will be built in order to have continued access for the fireworks. Suggestion tabled for July meeting.

Judy Randall reminded the Commission that she needs information for Certificates of Appreciation by July 8. List all in kind donors along with contact person and address.

**4. New Business:**

- A.** John Hallanger was approached by a sidewalk vendor asking to sell goods in the street along the Parade route before the Parade. While the Commission does not permit the selling of goods, the Commission only controls the area curb to curb and not the sidewalk. Sales on the sidewalk would require a permit.
- B.** Discussion was had regarding Parade day details: Bring extra volunteers. Meet at Denny's at 6:00 a.m. Mike Anich will pick up poles, etc., from John Hallanger. John Hallanger picked up the little cones for unit set up. Paul Leist will pick up the big cones and take to Mayfair by 7:00 a.m. and Bill Berdan will set up.
- C.** Judy Randall suggested the Commission present a plaque to Sherryl Wedel recognizing her 12 years of service on the Commission. Bob Brunow made a Motion to honor Sherryl Wedel with a plaque. Gay Leigh Mundy seconded the Motion. The Motion passed. Judy Randall will have a plaque made.

5. **Assignments for 2011:**

A. **Memorial Day** - Gay Leigh Mundy, Bob Brunow & Don Birschel: No Report.

B. **Parade** - Dan Lofy discussed the timing of the Honor Guard and suggested that the Twin Towers unit precede the lowering of the ladder. Dan provided the line up to Brent Lee who was in attendance for the Fire Department.

C. **Afternoon Program** - Patrick McNally, Rick Beattie, Steve Birney: Pat and Rick both report that the Program is from 12:30 – 4:00. Everything is arranged with Music on the Move, the Lions Club and the Boosters.

D. **Committee Assignments:**

a. **Flyers/PR/Advertising** - Brit & Jamie Swisher: Stephanie Scott of Tosa Now would like to walk in the Parade. Brit will send information to Dan Lofy. The Tosa Now ad will appear in the paper the Thursday before the 4<sup>th</sup>. Bob Brunow is trying to get information for a story about the 9-11 Twin Towers unit.

b. **New Units** - Entire Commission: Dan Lofy reports that the Kilties Drum & Bugle Corp will be placed in the beginning of the Parade as they have to get to Racine to march in their parade. Dan mentioned that some units were asking about payment. It was noted that Kevin Mullen gets the list of units to the City and they send the checks the day after the Parade. Dan reports that there are several new units this year, including Christ King School, Wauwatosa Catholic School and the Kilties.

c. **TV Coverage** – Judy Randall: Write-ups are being provided to the Kristofs. Judy suggested the announcers thank Sherryl Wedel, and the previous announcers for their years of service during the TV coverage.

d. **Flags** – Bob Brunow: No report.

e. **Fundraising** – Judy Randall: Judy Randall reports that she has received a total of \$18,894.00 from 34 donors

f. **Judging/Awards** – Mary Foley: John Hallanger reports that we have one new judge and two people who judged previously. Judy Randall suggests getting new judges in the future. Brit Swisher has been in contact with Sendiks. They are open until 5:00 p.m. the night before. Paul Leist will put yellow tape out early enough that there is no encroachment by Parade viewers. Janine Kaiser contacted the Fire Department to volunteer to sing the National Anthem; however, is unable to perform because we do not have access to a microphone.

**g. Permits/Support Services (Port-O-Johns, Concessions, Radios)** – Wendy Venske has secured the water container, walkie talkies, etc.

**h. Golf Carts** – Bill Berdan: Bill has arranged for 4 golf carts (3 traffic/1 sign)

**i. Volunteer Coordinator** – Wendy Venske: Things going pretty well. She will make one last pitch to prospective volunteers. She asked Commission members to bring volunteers the day of the Parade.

**j. Mayfair Contacts, Insurance** – John Hallanger. Boston Store is prepared – South lot is for employees.

**k. Signage** – John Hallanger: Dan Lofy suggested putting the large sandwich board at the North Shore Bank exit. Members with Bands in their areas, please remind units that once they see the flag over North Avenue – start playing for the Judges.

**l. Cars** – Don Birschel: Don reports that Nicole of TV 6 and Chris Abele are bringing their own cars and only need signs. Cheryl Berdan notes that Alderpersons only need a car for the sign. They all walk. The car makes them more identifiable as a unit. Judy Randall asked that Don provide her with the car information so that the announcers can highlight them in their coverage.

**m. Contacts with Officials** – Cheryl Berdan: Dan Lofy has confirmations.

**n. Floats** – Cheryl Berdan: Dan Lofy reiterated that the three floats require a certain trailer hitch.

**o. Traffic** – Bill Berdan & Don Birschel: Traffic coordination will be handled the same as last year.

A Motion to adjourn was made by Gay Leigh Mundy and seconded by Bob Brunow. Motion passed and the meeting adjourned at 8:12 p.m.

Respectfully submitted,  
Jamie Swisher