

Wauwatosa Civic Celebration Commission
Thursday, May 26, 2011
Minutes

I. The Meeting was called to order at 7:00 pm by Commission Chair John Hallanger.

II. Roll Call:

Present: Bill Berdan, Cheryl Berdan, Robert Brunow, John Hallanger, Dan Lofy, Patrick McNally, Gay Leigh Mundy, Judy Randall, Lori Murphy, Sgt. Paul Leist, Rick Beattie, Michael Anich

Excused: Don Birschel, Kevin Mullen, Brit Swisher, Jamie Swisher, Wendy Venske

III. Minutes were approved as written

IV. Old Business

Memorial Day Observance:

Mayor Didier will not be in attendance due to a family commitment and a misunderstanding because she was not sent an invitation. Bob Brunow has the flags that will be distributed by the Scouts. As usual the band will begin playing at 10:00 am and the program will begin at 10:30.

Sgt. Leist asked if police presence was needed and the group responded that it was not necessary.

V. New Business

A. Cost of fireworks: Bob Brunow said that the Commission needs to decide on a price. He said that last year we spent \$13,000. He said the program last year was too long and there was too much time between firings. He asked how much we should spend this year, saying that Bartolotta will design the program around the price we set. Bob said he thinks that \$13,000 to \$15,000 would give us a good program. He asked if we should go with mostly air or ground fireworks and the consensus of the group was air. John Hallanger suggested that we stay with \$13,000. Bill Berdan asked if we can give our preferences to Bartolottas like shortening the time between fireworks. Bob Brunow said he would talk to them.

Dan Lofy said that the Celtic Pipes and Drums from Wauwatosa called and wanted to be in parade. They have performed at the Highland games before and they charge \$1200 with about 20 – 25 people. He said that may affect what we spend on fireworks.

Motion: Judy Randall moved that we appropriate \$13,000 for fireworks in 2011. Gay Leigh Mundy seconded. Motion carried.

Lori Murphy, who is Amy Barron's replacement and our new liaison with the Fire Department will get the permit.

B. Judges for Awards: John Hallanger said that Mary Foley is working on the judges and asked that if anyone has suggestions for judges, to please forward them to her. Judy Randall suggested approaching Sherryl Wedel because she has a lot of resources. John Hallanger will do that.

VI. Assignments

A. Memorial Day. Was discussed earlier.

B. Parade: Dan Lofy said that there are around 90 units. He has closed the lineup. A new group in the parade is the Kilties Drum and Bugle Corps. Lori Murphy will ask how many other Fire Departments have been invited to Give Dan some idea as to how many vehicles are expected. He asked if we will have a flag raising at Sendiks, which will affect the timing of sending out the pre-parade units. Lori will check. Sgt. Leist asked when the National Night Out unit would step off. Dan Lofy said that they would go out before the Scouts. Judy Randall asked for a write up for the Night Out so information can be given on the TV coverage. Sgt. Leist will get that to her. Bob Brunow said that a 9-11 commemorative group might be available. Dan Lofy said they would go out third. Judy Randall asked if we were having clowns and Dan Lofy said there were three.

C. Afternoon program: Pat McNally said that prices are the same from Music on the Move and that the generator will be \$240 this year. He asked if we should keep Jo Don Farms at \$1.00 and the consensus was yes. Dan Lofy asked if they will be in the parade and Pat said they would be. Rick Beattie said that the Milwaukee Public Theater will also be there as will the pom squads. It was asked if there would be ice cream and Rick will make sure it has been ordered.

D. Committee Assignments:

a. Flyers/PR/Advertising: John Hallanger said that Brit Swisher is on vacation but everything should be set.

b. New Units: Was discussed earlier.

c. TV Coverage: Judy Randall introduced Jamie and Mike Christoph who will be our announcers this year. They met with Carmello prior to the meeting and are excited about doing the parade. Brian Randall may tape a short blurb.

d. Flags: Bob Brunow said there are sufficient flags for this year.

e. Fund Raising: Judy Randall reminded the members to be sure that she has all of the correct names for in-kind donations. Judy said that we have raised \$18,669 from 32 donors. She said that \$1300 of it is in and out due to floats so we have \$17,369 to spend. This is a pretty consistent amount, with \$10,000 of it from Froedtert and The Medical College. She will mail out thank you certificates to all donors.

f. Judging/Awards: Was discussed earlier

g. Permits/Support Services: John Hallanger said that Wendy Venske emailed him and has this handled.

h. Golf Carts: Bill Berdan is handling.

i. Volunteers: No report

j. Mayfair contacts, Insurance: No report

- k. Signage: John Hallanger is working on them
- l. Cars: Dan Lofy has the list and will give to Don Birschel.
- m. Contacts With Officials: Cheryl Berdan said that at this point there are 3: State Senator Leah Vukmir, State Senator Lena Taylor and County Supervisor Jim “Luigi” Schmidt. There may be one or two more.
- n. Floats: Cheryl Berdan said there are 3: Froedtert, Focus Credit Union and Chancery.
- o. Traffic: No report. Dan Lofy asked if Mayfair security is helping. John Hallanger will check. Dan will invite them to have a unit as usual. Bill Berdan said that no one should enter from east at 104th St. Sgt. Leist will take care of. He will also email the Transit company about re-routing.

VII. Adjourn: Dan Lofy made the motion, Bob Brunow seconded and the motion carried to adjourn at 7:46pm.

Respectfully submitted,

Cheryl Berdan