

**WAUWATOSA CIVIC CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY APRIL 28, 2011**

1. Attendance:

Present: Bill Berdan, Cheryl Berdan, Don Birschel, Robert Brunow, John Hallanger, Dan Lofy, Patrick McNally, Kevin Mullen, Gay Leigh Mundy, Judy Randall, Brit Swisher, Jamie Swisher, Wendy Venske, Rick Beattie, and Paul Leist. Guests: Mike Anich, Steve Oliver and several Wauwatosa West High School students.

2. Minutes:

John Hallanger called the meeting to order. Bob Brunow made a Motion to approve the March, 2011 Minutes. Cheryl Berdan seconded the Motion. Minutes were approved.

3. Old Business:

Grand Marshal: John Hallanger was informed by Dennis McBride that he received a letter from Mr. and Mrs. Mortgridge thanking the Commission for the honor of their selection to be Grand Marshals; however, they are unavailable. John contacted Mike and Judy Doyle and they are very pleased to accept the honor. Don Birschel has secured a 1930 Packard Roadster for them to ride

4. New Business:

A. Judy Randall presented the Commission with handouts illustrating the guidelines she uses for fundraising, starting with the letters she sends seeking donations, the use of monies collected, and the recognition of donors/participants. Dan Lofy has received a donation from the DeRosa Corporation with a request for a float. Cheryl Berdan will check with the float company to see if it is still possible to secure a float for DeRosa. Typically the requests are made in April. We currently only pay for the Froedtert float and, in light of this, Judy Randall has requested that we put this issue on the agenda for next year to provide consistent guidelines for supplying floats, etc., for donors.

B. John Hallanger would like copies of all permits, program drafts, etc., so that he can maintain a central file for inquiries.

C. Fireworks: John Hallanger reports that there will be a fire department replacement for Amy Barron. Dollar amount for fireworks is tabled to May in order to see where fundraising efforts are. Dan Lofy believes parade costs will be down approximately \$1,500.

5. **Assignments for 2011:**

A. Memorial Day - Gay Leigh Mundy, Bob Brunow & Don Birschel: Gay Leigh Mundy reports that the program is on track. She and Bob Brunow will work on the program. Brit Swisher will provide 250 copies of program.

B. Parade - Bob Brunow & Dan Lofy. Judy Randall invited Mike Anich to the meeting. He informed the commission that his father marches with the Marine Corps League. He asked if they could be moved up earlier in the parade because of their age. Also, John Hallanger said the Doyles would like to be placed by the Tosa Skateboarders Association.

C. Afternoon Program - Patrick McNally, Rick Beattie, Steve Birney: Discussion was had regarding prices for Music on the Move. Pat will continue negotiations with MOM in order to keep costs the same as last year. Brit Swisher asked about electrical availability at Hart Park. Rick Beattie reports that the Rec Department plans to provide the same program as last year. Milwaukee Public Theatre is \$3000. Kevin Mullen suggested having signage regarding the day's activities so that parents and children can plan their activities throughout the day.

D. Committee Assignments:

a. Flyers/PR/Advertising - Brit & Jamie Swisher: Judy Randall supplied names of Distinguished Citizens and Grand Marshals.

b. New Units - Entire Commission: Dan Lofy reports that he has secured two new units: WI Conservatory of Music and the Calypso Drum Group. John Hallanger and Dan Lofy will contact Distinguished Citizens to see if they'd like to ride in the Parade.

c. TV Coverage – Judy Randall: Judy spoke with Kathy Ehley for any suggestions she may have for new announcers. Dan Lofy will provide unit write-ups to Judy Randall.

d. Flags – Bob Brunow will pick up 200 flags for Memorial Day.

e. Fundraising – Judy Randall: So far, collections are within \$600 of last year.

Important: *Froedtert has requested a float with room to hold several children.*****

f. Judging/Awards – Mary Foley: No report.

g. Permits/Support Services (Port-O-Johns, Concessions, Radios) – OK.

John Hallanger has received pertinent information from Sherryl Wedel.

h. Golf Carts – Bill Berdan: OK.

i. Volunteer Coordinator – Wendy Venske: OK

j. Mayfair Contacts, Insurance – John Hallanger. No report.

k. Signage – John Hallanger: No report.

l. Cars – Don Birschel: Dan Lofy has additional contacts for Don, if needed.

John Hallanger will provide a sign for Classic Car Club if they want one.

m. Contacts with Officials – Cheryl Berdan: Invites have been sent to officials.

n. Floats – Cheryl Berdan: No report

o. Traffic – Bill Berdan & Don Birschel: No report.

A Motion to adjourn was made by Kevin Mullen and seconded by Cheryl Berdan. Motion passed and the meeting adjourned at 8:11 p.m.

Respectfully submitted,
Jamie Swisher