

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY FEBRUARY 24, 2011**

**1. Attendance:**

Present: Don Birschel, Robert Brunow, John Hallanger, Dan Lofy, Patrick McNally, Kevin Mullen, Gay Leigh Mundy, Judy Randall, Brit Swisher, and Jamie Swisher.  
Excused: Bill Berdan, Cheryl Berdan, Wendy Venske, and Sherryl Wedel.

**2. Minutes:**

John Hallanger called the meeting to order. Kevin Mullen made a Motion to approve the January, 2010 Minutes. Bob Brunow seconded the Motion. Minutes were approved.

**3. Old Business:**

John Hallanger spoke with Mary Foley and she said she would be willing to continue her previous duties regarding Judging and Awards providing she receives e-mail direction from the Commission. The Commission members greatly appreciate her continued support.

**4. New Business:**

**A. Grand Marshal:**

John Hallanger has calls in to Denise Lindberg to get contact information for the Morgridges. Gay Leigh Mundy suggested Judy and Mike Doyle as another option as Grand Marshals. After discussion, it was decided that with the pool opening this year, it would be timely to honor the Morgridges; however, if they are not interested or available, the Doyles are a wonderful suggestion. If the Doyles are not asked this year, it might be appropriate to honor them next year. Gay Leigh spoke of the work the Doyles are doing for the skate park for Hart Park, the GASP organization and their scholarship program in their son's name. Gay Leigh will send contact information to Dan Lofy so he can send the Doyles a parade packet to see if they'd like to highlight the scholarship winners in the Parade.

B. John Hallanger reported for Wendy Venske that she has received the contract for the Port-O-Johns and that the price for the same equipment remains \$720.00.

C. Mary Steffe has set up a mail tray for the Civic Celebration Commission mail and materials in City Hall.

D. Patrick McNally announced that Carolyn Dressler was named Wauwatosa's Distinguished Citizen and that the formal announcement and program honoring her will be held April 27. Carolyn, as Wauwatosa's Distinguished Citizen, will be in the Parade.

5. **Assignments for 2011:**

**A. Memorial Day** - Gay Leigh Mundy, Bob Brunow & Don Birschel: Bob Brunow spoke with Steve Weber and he will have scouts available, along with the names of the scouts making Eagle Scout status this year. Attendance is usually 125 people. Flags are kept at the Fire Department. Gay Leigh Mundy has secured the permit, but still needs the insurance certificate from City Hall. Don Birschel reports that Ray Stubbe will be the speaker and that the St. Andrews Society has confirmed two bag pipers. He has also secured the Wauwatosa Civic Band. Judy Randall suggested asking them to participate in the Parade. Bob Brunow suggested having a 21 Gun Salute. Gay Leigh Mundy will get the name of the Commander for the American Legion Post who performed it in the past.

**B. Parade** - Bob Brunow & Dan Lofy: Mailings to the core groups (50-60 units) have been sent.

**C. Afternoon Program** - Steve Birney & Patrick McNally: Pat McNally received the contract from Jo Don Farms which had a clerical error on it. Once corrected, he'll forward to Kevin Mullen. The cost is \$1,850.00 – the same amount as last year. They will participate in both the Parade and Afternoon Program. Pat will contact Bobby Pantuso to see if he is contracting Music on the Move.

**D. Committee Assignments:**

**a. Flyers/PR/Advertising** - Brit & Jamie Swisher: Will look into more information being provided in the Tosa Watch publication. Information will be sent to neighborhood associations to highlight activities on their web sites.

**b. New Units** - Entire Commission: Contact Dan Lofy and/or Bob Brunow with new unit ideas.

**c. TV Coverage** – Judy Randall: No report.

**d. Flags** – We have enough flags for 2011. Good position for new member.

**e. Fundraising** – Judy Randall: Reports that donations are down from this time last year from \$18,000 to \$13,000. (Ex: Roundy's is down from \$1,000 last year to \$850 this year and M&I is down from \$1,000 to \$500). Judy asked that Commission members remember to provide her with contact information for fundraising efforts. **Important: \*\*\*Froedtert has requested a float with room to hold several children.\*\*\***

**f. Judging/Awards** – Mary Foley.

**g. Permits/Support Services (Port-O-Johns, Concessions, Radios)** – John Hallanger will handle Permits. Wendy Venske will secure Port-O-Johns and Radios. Patrick McNally will verify Lions Club and East/West concessions.

**h. Golf Carts** – Bill Berdan: No report.

**i. Volunteer Coordinator** – Wendy Venske: No report.

**j. Mayfair Contacts, Insurance** – John Hallanger. No report.

**k. Signage** – John Hallanger: No report.

**l. Cars** – Don Birschel: Don reports that Uptown Lincoln Mercury has 4-5 trucks to pull floats. Dan Lofy said to make sure the trailer hitches are the correct ones as some trucks have hitches at a higher level. Don has sources for convertibles, including WI Hot Rod Radio, Corvette Club and the Classic Car Club.

**m. Contacts with Officials** – Cheryl Berdan: No report

**n. Floats** – Cheryl Berdan: No report

**o. Traffic** – Bill Berdan & Don Birschel: No report.

A motion to adjourn was made by Judy Randall and seconded by Kevin Mullen. Motion passed and the meeting adjourned at 7:46 p.m.

Respectfully submitted,  
Jamie Swisher