

**WAUWATOSA CIVIC CELEBRATION COMMISSION  
MEETING MINUTES  
THURSDAY – OCTOBER 21, 2010**

**1. Attendance:**

Present: Bill Berdan, Steve Birney, Robert Brunow, Jeff Farina, Mary Foley, John Hallanger, Dan Lofy, Kevin Mullen, Gay Leigh Mundy, Judy Randall, Jamie Swisher and Sherryl Wedel. Excused: Cheryl Berdan, Don Birschel, Patrick McNally, Bobby Pantuso, Brit Swisher and Wendy Venske.

**2. Minutes:**

John Hallanger called the meeting to order. Judy Randall made a Motion to approve the September, 2010 Minutes with the note that her name was misspelled and be amended to "Randall". Bill Berdan seconded the Motion. Minutes were approved.

**3. Old Business:**

**Recap of Park Board Meeting:** Sherryl Wedel noted that the Park Board is appreciative of how the Commission uses Hart Park for our activities. The Board stated that the Commission should expect future development of Hart Park land, i.e., a skate park, which may limit our future use. Eventually, we probably won't have as much green space. We will proceed on a year to year basis allowing flexibility as development happens. Sherryl Wedel suggests we have a liaison with the Park Board going forward. Sherryl offered her services in this regard and the Commission agreed. Sherryl will work with Tom Ertel regarding agendas.

**4. New Business:**

**A. Parade Theme:** After some discussion, Bill Berdan made a Motion to select "ONE NATION \* ONE PEOPLE" for the 2011 Parade Theme. Sherryl Wedel seconded the Motion. The Motion passed. Sherryl Wedel provided buttons with past themes to John Hallanger.

**B. Recruitment Letter:** Dan Lofy presented a draft of the recruitment letter to the Commission. After discussion of some minor corrections, Dan will make the necessary changes and send the letter to Mayor Didier. John Hallanger thanked Dan and noted that the letter is concise and highlights the benefits of volunteering. He also mentioned that the Mayor phoned him and reiterated to him that she continues to be focused on helping build Commission membership.

**5. Assignments for 2011:**

**A. Memorial Day - Gay Leigh Mundy, Bob Brunow & Don Birschel:** Don Birschel has been in contact with the St. Andrews Society regarding bag pipers. They have not confirmed yet, but he feels certain they will be available to perform Amazing Grace at the Memorial Day Celebration. Gay Leigh Mundy has another contact, if needed. Don

Birschel will contact Pastor Ray Stubbe to see if he is interested in participating in the Memorial Day proceedings.

**B. Parade** - Bob Brunow & Dan Lofy: Don Birschel will take care of securing the cars needed and Dan's wife has offered to help with administrative tasks. Dan Lofy will make the necessary contact for the website. Sherryl Wedel stated that the information (date, time, etc.) should be put into an e-mail and sent to Mary Steffe. Information should be on the website by January 1, 2011. It was decided that the celebration should be called "Independence Day" instead of "4<sup>th</sup> of July", eliminating the date issue. Dan Lofy stated that the high profile bands secured in 2010 cost an extra \$5000. He said there may be another Canadian band available in 2011 and he would try to get them to perform at a lower cost. Dan Lofy will also look into whether the fly-over ban has been lifted.

**C. Afternoon Program** - Steve Birney & Rick Beattie: Steve reported that the inflatables were a good addition to the program. They will incorporate suggestions from the playground leaders and various other community suggestions received.

**D. Evening Program** – Open Position. Judy Randall has secured the financing for the fireworks from Froedtert & The Medical College of Wisconsin. The fireworks are a go! Bob Brunow suggested we up the budget from \$13,000 in 2010 to \$15,000 for 2011 in order to incorporate ground shells into the program. Bill Berdan asked if we knew what the City was committing to the Commission for 2011. Kevin Mullen says the City budget will be finalized in November; however, typically there is a 3% increase from the prior year. Bob Brunow believes we spent \$25,000 in 2010. It was decided to table the fireworks budget to January.

**E. Committee Assignments:**

**a. Flyers/PR/Advertising** - Brit & Jamie Swisher: Tabled to January.

**b. New Units** - Entire Commission: Contact Dan Lofy and/or Bob Brunow with new unit ideas. Don Birschel has contacted the Corvette Club to see if any members in the area would like to participate. Gay Leigh Mundy suggested that the Corvettes would be great to carry older Veterans. Dan Lofy said the Kettle Moraine Harley group has shown some interest.

**c. TV Coverage** – Judy Randall: No report.

**d. Flags** – Dan Lofy believes we have enough flags for 1 or 2 more years. He stated this would be a good position for a new member.

**e. Fundraising** – Judy Randall: Reports that she has received a \$10,000 check from Froedtert & The Medical College of Wisconsin. They have requested a float to hold several children. Judy asked that Commission members provide her with contact information for fundraising efforts. She typically waits until January to send out written requests.

**f. Judging/Awards** – Mary Foley. The Commission decided to have a star between One Nation \* One People.

**g. Permits/Support Services (Port-O-Johns, Concessions, Radios) - Open Position.** Bob Brunow suggested we decide in January the number of radios needed.

**h. Golf Carts** – Bill Berdan: No report.

**i. Volunteer Coordinator** – Wendy Venske: No report.

**j. Mayfair Contacts, Insurance** – John Hallanger. No report.

**k. Signage** – John Hallanger: No report.

**l. Cars** – Don Birschel: Don reports that he has not contacted auto dealers yet; however, he has made contact with auto clubs. Dan Lofy suggested that we no longer secure cars for bands and other fee based participants. John Hallanger suggested that we not provide signs for organized groups, as well. It was agreed to decide on a case by case basis as uniformity in signage looks nice.

**m. Contacts with Officials** – Cheryl Berdan: No report.

**n. Floats** –

**o. Traffic** – Bill Berdan & Don Birschel: No report.

A Motion to adjourn was made by Bill Berdan and seconded by Mary Foley. Motion passed and the meeting adjourned at 8:05 p.m.

Respectfully submitted,  
Jamie Swisher