

**WAUWATOSA CIVIC CELEBRATION COMMISSION MEETING MINUTES  
THURSDAY – April 22, 2010**

1. **Attendance:**  
**Present:** Bill Berdan, Robert Brunow, Mary Foley, Dan Lofy, Bobby Pantuso, Judy Randall, Brit Swisher, Jamie Swisher, Sherryl Wedel, John Hallanger, Kevin Mullen, Wendy Venske, Rick Beattie. **Ex-Officio:** Cheryl Berdan, Jeff Farina. **Excused:** Jeni Berdan, Amy Barron, Jamie Swisher, Pat McNally

2. **Minutes:**  
Sherryl Wedel called the meeting to order. Bobby Pantuso made a Motion to approve the March 25, 2010 Minutes. John Hallanger seconded the Motion. Minutes were approved.

3. **New Business:**  
**Fireworks Launch Sites** > Sherryl Wedel talked about the Meeting with the Mayor, Bill Kappel, and Fire Marshal Carberry attended by several members of the CCC (Jeff, Bob, Judy, Brit) and Barttolatta Fireworks Representative. It was determined the fireworks would be launched from the same area as last year (West of Rotary Stage), with the same size 3"+4" shell mixture. Parts of 70<sup>th</sup> Street will be closed to traffic, same as last year. Noted the new Parking Lot and possible Restrooms for Rotary Stage area to be built will probably be off limits in future years due to the safety ring for fireworks. Based on meeting with Mayor and Staff we expect this area to remain a permanent site for future fireworks. Continue to work with Hart Park Committee on any possible new construction placement planned in the launch safety area.

**Parade Unit request** > Milwaukee County Employee requested to drive a Milwaukee County Snow Plow in parade. Discussions on safety, formal approval from County needed, was employee being paid holiday rates, and cost to be a participant. Judy Randall Moved a motion to not approve participation, Second by Wendy Veske. Motion approved. Bob Brunow, Dan Lofy abstained from vote on motion.

**Commission Members** > Sherryl Wedel informed CCC that she could find no by-laws, precedence or concerns from the Mayors office regarding participation on the voluntary member functions of the committee by elected officials or members of other commissions.

**Old Business:**

Music on The Move to place equipment on NE Corner of 70<sup>th</sup> & State Street. Plan to close down rides by 6:30 PM, and deflate any air rides. Suggested maximum ticket cost to be below \$10.00. Music on The Move to decide most appropriate rides for event based on their past experience and this is first time we have tried this new attraction. MoM will also provide sound/power for afternoon events and operate from 12:30 – 6:30 PM. Dan Lofy made a motion to accept Music On The Move Proposal, Bobby Pantuso 2<sup>nd</sup>, Motion Passed.

**Programs for 2010:**

**Memorial Day** – No Report - Gay Leigh Mundy absent

**Parade** – **Bob Brunow/Dan Lofy** - Bob Brunow reports that responses to mailings are being received, still working on final units 60% confirmed. Kevin Mullen led discussion on budget for parade and possible future monetary constraints on participants. Noted this was a special year due to parade on 5<sup>th</sup> allowing CCC to attract more bands than usual. Suggested we should take out approximately \$2,500 in past participants fees to help fund the special units we can attract for this years parade. Cheryl Berdan, Bob Brunow, Dan Lofy agreed to

meet and go over list of past participants to see where they could eliminate (or Negotiate lower fees) of approximately \$2,500 in participation fees for this year. Place 6 Portable Toilets on Route as before.

Kevin Mullen Motioned, John Hallanger 2nd to approve a special one time participation expense (\$1,000 – \$1,500 each) presented by Dan Lofy for **Madison Scout Band & Pioneer Band**. Motion approved.

**Afternoon Program** – **Rick Beattie** - Will use Milwaukee Public Theatre again in afternoon program. East / West / Esprit Poms to perform. Restrooms and concessions at Hart Park Building will be open this year. Jo-Don Farms to participate as past years. Pat McNally excused, new class and work schedule.

**Evening Program** – **Bobby Pantuso** – There will be no evening program except what may be provided by Music on the Move. No parade awards presentation. Decided we don't need Portable Toilets at Hart Park since construction of field is finished and bathrooms are accessible Hart/Mullner.

Jeff Farina will confirm buildings open on 5th. Would still provide a portable wash station for Jo-Don Farms area.

**Committee Assignments:**

- a. **Flyers/PR/Advertising** – **Brit Swisher** – Brit will work with Gay Leigh Mundy on the Memorial Day Program announcements, programs and posters.
- b. **New Units** – **Bob Brunow & Dan Lofy** - Forward any new ideas to Bob Brunow or Dan Lofy. See discussions noted above.
- c. **TV Coverage** – **Judy Randall** – Same as last year.
- d. **Flags** – Amy Barron absent. Flags ordered
- e. **Fundraising** – **Judy Randall** – Fundraising on track with last year. Very good considering economy. Brit And Cheryl will meet with Dave & Busters about possible donation as a new business in area.
- f. **Judging/Awards** – **Mary Foley** – Brit Swisher contacted Kevin Oberdorf of Sendiks to reconfirm approval for use of their property for the judging stand, port-o-johns, and his availability to play the horn for the flag ceremony. Mary will give winner awards after parade and mail certificates/plaques.  
Jeff Farina will make sure Judge Area is roped off appropriately for parade.
- g. **Permits/Support Services (Port-O-Johns, Concessions & Radios)** – **Wendy Veske**  
Place order in May. **6** on Parade Route, **1** Wash Stand at Hart Park Jo-Don Farms area. No portable toilets needed at Hart Park now that construction is finished. Noted we didn't have portable toilets in past before Hart Park construction. No need to continue.
- h. **Golf Carts** – **Bill Berdan** – 4 or 5 will be needed this year.
- i. **Volunteer Coordinator** – **Wendy Venske** – Jelly Belly - two volunteers for parade still working on.
- j. **Mayfair Contacts and Insurance** – **Sherryl Wedel** – E-mailed for Bid on Insurance.
- k. **Signs** – **John Hallanger** – Will need new parade participant info.
- l. **Cars** – **Dan Lofy** – Will decide if we need more/less once participants are final.
- m. **Contacts with Officials** – **Jeni Berdan** – No report.
- n. **Floats/Flyover** – **Jeni Berdan** – Froedtert & Focus floats are in.
- o. **Traffic Coordinator/Issues for Day of Parade** – **Bill Berdan** – No report.

Adjournment – Motion to adjourn made by Sherryl Wedel and 2<sup>nd</sup> by Kevin Mullen. Meeting was adjourned at 8:20.

Respectfully submitted,  
Brit Swisher (Fill in replacement for Jamie Swisher, excused)