

CITY OF WAUWATOSA

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LEGISLATION, LICENSING & COMMUNICATIONS COMMITTEE

Tuesday, July 27, 2004

Committee Room #2

PRESENT: Alds. Treis, Subotich, Heins, Sullivan (7:18 p.m.), Grimm -5

ALSO PRESENT: T. Wontorek, City Admin; A. Kesner, City Attorney; B. Weber, Police Chief

Ald. Treis as chair called the meeting to order at 7:15 p.m.

Application by Wisconsin Lutheran College, 8800W. Bluemound Rd. for a Fireworks User's Permit for Homecoming/Pep Rally, October 4, 2004.

Mr. Dennis Miller, football coach at Wisconsin Lutheran College stated that the application was for a five-minute fireworks display at the college's homecoming/pep rally on October 4, 2004, being held at the new athletic field, 10200 Watertown Plank Road. The police department had no comment. Ald. Subotich questioned who the vendor was and Mr. Miller replied Bartolotta's Fireworks. Ald. Grimm asked if the Fire Department had been notified. Mr. Wontorek replied that was taken care of by the City Clerk's office when application was made. Mr. Miller also stated that the college was insured to cover the event.

Moved by Ald. Grimm, seconded by Ald. Subotich
to recommend approval of the application. -4 (Heins – present)

Application for a Class B Beer and Liquor license by The Cheesecake Factory Restaurant, Inc., d/b/a The Cheesecake Factory, 2350 N. Mayfair Rd., Michael M. Berzowski, agent

Attorney Michael M. Berzowski, agent and Tricia Anagnostopoulos, general manager were present. Attorney Berzowski stated that The Cheesecake Factory will be 7300 sq. ft., including the outdoor patio area. He stated that the outdoor patio was inadvertently forgotten on the original application but have since gone to the Board of Zoning Appeals and are awaiting approval at the August 7th meeting. Ald. Tries asked if adding the patio would cause extensive construction. Attorney Berzowski replied no and Attorney Kesner agreed. Attorney Berzowski stated that this will be a family-type restaurant opening at 11:00 a.m. through midnight, and noted that their specialty was desserts. Ald. Grimm questioned the opening date, and Ms. Anagnostopoulos replied that the target date is October 1st. Ald. Grimm also questioned parking, and Attorney Kesner replied that just this week Mayfair Mall started with reconfiguration of parking with upward of 400 extra spaces. With the Cheesecake Factory using 150 spaces, there would still be 250 more spaces available. Ald. Sullivan asked how the spaces could be added and Attorney Kesner replied mainly by reconfiguration with restriping, etc. Ald. Sullivan congratulated The Cheesecake Factory for coming to Mayfair Mall, and was very impressed with the increase of up to 250 jobs for Wauwatosa.

Moved by Ald. Sullivan, seconded by Ald. Heins
to recommend approval of the license contingent on
approval of the outdoor patio by the Board of Zoning
Appeals (8/7/04) -5

Review of Fall City Newsletter

Mr. Wontorek stated that two inserts from the health department and a Tosafest insert were not available for review at this time. He stated that the Newsletter focuses on elections, the library, and leaf collection. Ald. Sullivan asked when the Newsletter would be out and Mr. Wontorek replied near Labor Day. Ald. Sullivan asked if we would have the 3rd district alderperson selected by then so that could be added. Mr. Wontorek stated they would be interviewing for that selection on July 28th and August 2nd, and that could possibly be added. Ald. Grimm stated that there was nothing in the Newsletter about Halloween – the dates, etc. and Mr. Wontorek replied that would be added. Ald. Heins congratulated the editor for adding pep to the Newsletter by using a great variety of headings.

Moved by Ald. Heins, seconded by Ald. Subotich
to recommend approval, with the additions
recommended -5

Proposed ordinance to renumber certain portions of Wauwatosa Municipal Code to comply with statutory renumbering for adoption.

Chief Weber stated this was just a renumbering of portions of the Code to comply with statutory renumbering.

Moved by Ald. Heins, seconded by Ald. Sullivan
to recommend approval of the ordinance -5

Licenses forwarded for review

The Committee reviewed the operator license applications of Bret A. Cebulla and Nicole B. Collier. Chief Weber recommended that because of inconsistencies on one of the applications, and violations, convictions and a suspension on the other application, the Committee call them both in for review.

Moved by Ald. Grimm, seconded by Ald. Sullivan
to recommend bringing both applicants in for review
at the next regular meeting on September 14th. -5

The meeting adjourned at 7:42 p.m.

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